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QUEEN HELEN II—(See Page 8)

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657
Woodmont
Avenue



BERKELEY
CALIF.

Dahlias ♦ Gladiolus ♦ Seeds

1936



“IT COSTS NO MORE TO GROW THE BEST”

You can't insure your garden—but a very few additional cents invested in Salbach seeds or bulbs will bring you the next best thing—assurance that you are starting with the finest stock obtainable.

An advertisement of a few years ago carried the title “What a whale of a difference a few cents make,” but in terms of your garden, this statement wouldn't tell half the story. After all, it takes just as much garden space, just as much water, and just as much weeding for you to grow a poor plant as a prize-winner. But those few extra pennies on your original purchase determine whether your garden is one that your neighbors truly envy, or whether it is “just another garden.”

As an example of the excellence of Salbach stock, we quote from a letter sent, not to us, but to a customer who had chosen to send our merchandise abroad—“The gladiolus you sent me are the biggest happiness I ever had. They are the richest things I ever saw in my garden. No one here has ever seen such fine flowers. Many people from way off, including nurserymen and commercial gardeners, came to see them”—this from far off Denmark.

The bulbs and seeds we send out are the finest that can be obtained, and are free from pests or injurious diseases. Our gladiolus are given special precautionary treatment, and our dahlias and seeds are carefully inspected for any sign of sickness or insects.

Carl Salbach

Member of

ALAMEDA COUNTY FLORAL SOCIETY
AMERICAN DAHLIA SOCIETY
AMERICAN GLADIOLUS SOCIETY
AMERICAN IRIS SOCIETY
BRITISH GLADIOLUS SOCIETY
BRITISH IRIS SOCIETY

CALIFORNIA GLADIOLUS SOCIETY
CANADIAN DAHLIA SOCIETY
DAHLIA SOCIETY OF CALIFORNIA
DAHLIA SOCIETY OF SOUTHERN CALIFORNIA
EAST BAY GLADIOLUS SOCIETY
FELLOW ROYAL HORTICULTURAL SOCIETY

1936 GLADIOLUS INTRODUCTIONS

Out of the many hundreds of exceptionally fine seedlings, we have selected three for this season—three whose quality is unquestioned. In addition, we have secured permission to introduce a splendid gladiolus produced by another grower.

Maya Maid is so far superior to any other “brown” gladiolus that it is in a class by itself; Rising Sun is so much brighter than the closest orange-scarlet that it, too, sets a new standard. Carioca, in the burnt orange coloring, will definitely replace Mexican Fire Opal, a fine gladiolus, but no longer a leader in the face of the introduction of Carioca. Opal Queen does not fall in any definite class, but with its opaque flesh coloring enhanced by faint smoky veining in the throat, will rank with the best of them.

No bulblets of any of our 1936 introductions for sale this season. The 1936 introductions:

Carioca (*Bones-Salbach 1936*). Large very tall burnt orange gladiolus with six to nine open buds and a total of twenty-four buds to the spike. The same long, tall straight spike, and vigorous growth that have helped make Betty Nuthall so popular. These factors, combined with the fact that it has heavy leathery substance, stamp it as a real “comer.” A good stock sets the price. Large bulbs only—\$1.00 each.

Maya Maid (*Salbach 1936*). The most distinct and striking novelty since Rose Ash and Mother Machree—a real russet brown gladiolus. Completely distinct from any other gladiolus, a beautiful and sensational creation.

A sturdy grower that often blooms even from bulblets. Large blooms, wide open, seven or eight florets open at once, with a total of nineteen to twenty blooms and buds. Coloring best described as the color of the brownest autumn leaves—definitely brown, but in the rich reddish shades of that color. The throat, which is of cream, heavily feathered reddish brown, blends in perfectly with the predominating color of the flower.

The finest of all the “unusual” glads that we know of, and unquestionably bound for tremendous popularity. No small bulbs or bulblets offered this season. Large bulbs only \$5.00 each.

Opal Queen (*Salbach 1936*). A huge flower that is most attractive, due to its iridescent quality. Pale orange yellow with smoky tongue and veining in the center of the florets. Very opaque, and a startling cut flower. A vigorous grower, completely distinct. Eighteen buds, with five immense florets open at once. No bulblets for sale this year. Large bulbs \$5.00 each; Medium \$2.50 each; Small \$1.50 each.

Rising Sun (*Salbach 1936*). A seedling from Pfitzer’s Triumph and Mrs. S. A. Errey with the best qualities of both parents. Flowers the size of Pfitzer’s Triumph, with the bright flame orange of Mrs. Errey, but the color clarity of the former.

The most flaming color of any gladiolus we know of, and not subject to the intense fading that characterizes Mrs. Errey. Its bright color and fine form mark it as one of the most outstanding gladiolus of all time. Time and time again our visitors have picked it first among all other gladiolus in our demonstration displays.

Eighteen florets, five or six wide open at once. Huge, vigorous. An untold future awaits this variety both as a garden flower and for florists’ use. No bulblets for sale. Large bulbs \$5.00 each; Medium \$2.50 each; Small \$1.50 each.

SPECIAL GROUP OFFER, 1936 introductions:

One large bulb each, Maya Maid, Opal Queen, and Rising Sun.....\$12.50

One large Carioca, one medium Opal Queen, one medium

Rising Sun..... 5.00

WE INVITE YOU to become a member of the American Gladiolus Society. As a member, you will receive the monthly Bulletin published by the Society. Devoted solely to gladiolus, it is full of instructive facts and inspirational suggestions, and keeps you informed about new varieties, which are continually being created.

Membership may be obtained by mailing \$2 to Roscoe Huff, Secretary American Gladiolus Society, Room 600, Spohn Bldg., Goshen, Indiana, or Carl Salbach, 657 Woodmont Ave., Berkeley, Calif

WINNERS OF RECENT INTRODUCTION

In our opinion, a "lucky thirteen" of the more recent varieties deserve special mention. Six are varieties of our own which are destined for a brilliant future, and the remainder divided between Canada, the United States, Europe, and New Zealand.

We commend the following:

Golden Goddess—Of course, heads the list—unquestionably the finest yellow yet introduced. (Protected by the first plant patent issued for any gladiolus.)

Miss Alameda—Introduced without ballyhoo, but proving itself to be one of the very best. Color similar to, but livelier than that of Los Angeles, larger florets, more open at once, and a good forcer—one of the best commercials we have ever introduced.

Queen Helen II—Another fine one for commercial use, and a winner on the show table, as well. Very refined, delightfully colored, and stands even the hottest weather.

Festival Queen—Just a fraction under Miss New Zealand for size, and a better color.

La Fiesta—A "break" in color, much brighter than possible to show in natural colors.

Blue Peacock—Still as "blue" as any variety in commerce we know, possibly excepting Milford in the lighter shades.

Miss New Zealand—One of the very largest gladiolus grown.

Vagabond Prince—A novelty that is as rich as mahogany.

Tip-Top—Probably the finest red. Huge.

Beacon—A fine new scarlet. Very tall.

Milford—A light blue that supersedes Heavenly Blue.

Blue Admiral—Bigger and better than Veilchenblau.

Smiling Maestro—The habit of Phipps, but larger, and of a different color.



GOLDEN GODDESS

"... the yellow we have all been looking for ..."

GENERAL LIST OF GLADIOLUS

All our bulbs are plump, healthy, and free from injurious insects of all sorts, and both large and medium bulbs are of blooming size. Small bulbs usually produce blooms late in the season. Bulblets seldom bloom the first year, and cannot be guaranteed to grow, as a percentage of these "baby" bulbs always fail to germinate.

Large bulbs are $1\frac{1}{4}$ inches in diameter or over; medium size are 1 inch to $1\frac{1}{4}$ inches; and small bulbs are $\frac{1}{2}$ to $\frac{3}{4}$ inch. L.=large, Med.=medium, S.=small. When the size is not noted, large size is implied.

For quantity prices in all standard sizes and bulblets, see page 13. For special collections see pages 9, 10 and 11. Primulinus type listed separately on page 8.

The 3-6-12-25 prices are applicable to one individual variety, not to different ones priced alike—no quantity less than 100 at the hundred rate.

These prices cancel all previous quotations.

Large Flowering Type

Alma Needham (*Salbach*). Large wide open flowers of pure La France pink. Fine placement and good substance. Very early. This was the most thrips resistant of all the gladiolus tested at the Davis branch of the University of California. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Atherton (*Fletcher*). Huge new light yellow. Perhaps the largest yellow on the market. Excellent for cutting. L., 40c, 3-\$1.00; Med., 30c, 3 for 75c; S., 20c, 3-50c, 6-\$1.00, 12-\$1.90. Blts., 6 for 25c, 100 for \$3.00.

Beacon (*Palmer*). A new and unusual gladiolus, introduced last season. Large blooms of bright scarlet with cream blotch. Its unusual height brings it well above the average height, so its bright coloring shows to striking advantage in the garden. Eight florets open at once. Each, \$4.00. No medium, small or bulblets for sale.

Betty Nuthall (*Salbach*). This most outstanding variety should be in every garden. Color glowing orange pink with light yellow throat. Immense florets, perfect placement, six to eight blooms open, and heavy substance. Probably the most vigorous grower of all gladiolus, sometimes producing as many as five spikes to a single bulb. Late bloomer. See color picture, page ten. Third most popular gladiolus in A.G.S. Symposium, winner of countless prizes. Each 10c, 3-15c, 6-30c, 12-50c, 25-\$1.00.



LA FIESTA

"... a clear, bright orange that does not fade."

Blue Admiral (*Rev. Christ*). Truly a masterpiece in a deep violet blue. It sets a new standard in its color field, and will unquestionably supplant Veilchenblau as soon as stock permits. Blooms twice the size of Veilchenblau, and brighter. Plants much taller. Five to six huge blooms open on a fine straight spike. L., 60c; Med., 35c, 3-\$1.00; S., 25c, 3-60c, 6-\$1.10, 12-\$2.00. Blts., 10 for 40c, 30 for \$1.00.

Blue Peacock (*Salbach 1932*). When this variety was introduced, many "bluest blues" were being offered, and we were wary in the face of the competitive claims. Now that we have had a chance to test Blue Peacock against most of the others, however, we feel safe in stating that it is probably the "bluest" gladiolus generally in commerce. Named for the deeper blue blotch overlaid cream which resembles the eye of a peacock feather. Five large wide open florets open at once, good spike. L., 50c, 3-\$1.25; Med., 30c, 3-75c; S., 20c, 3-50c, 6-90c, 12-\$1.75. Blts., 10 for 40c, 30 for \$1.00.

Bob White (*Zimmer*). Large tall white with violet throat markings. L., 25c, 3 for 60c; Med., 20c, 3 for 50c; S., 15c, 3 for 35c, 6 for 60c. Blts., 10 for 25c.

CARIOCA (*Bones-Salbach 1936*). Large burnt orange of heavy substance. See page one for full description.

Champlain (*Palmer*). A very pleasing light blue with slightly darker throat. Very early. L., 60c; Med., 40c, 3 for \$1.00; S., 25c, 3 for 60c. Blts., 10 for 50c.

Charles Dickens (*Pfitzer*). Clear glowing red violet with deeper, velvety blotch on lower petals. Fine placement. Seven to eight florets open at once. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Christabel (*Mitsch*). A fine vigorous gladiolus with many large florets open at once. Light pink, shading more to the salmon shades than Coryphee. L., 25c, 6-\$1.25; Med., 15c, 3-40c, 6-75c; S., 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35. Blts., 10 for 25c, 100 for \$2.00.

Commander Koehl (*Pfitzer*). A magnificent deep red that is both bright and rich in color. Tall, with long flower spikes. Six to eight wide open florets out at one time. Undoubtedly the finest of the deep reds. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Coryphee (*Pfitzer*). A beautiful clear wax-like pink, similar to an Ophelia rose. Beautiful in baskets, creating a sensation practically every time exhibited. Florets large, round, and well formed, placement perfect. Tall. Early. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Don of Peralta (*Salbach*). We particularly recommend this variety for group plantings or cutting because of its brilliant effect in

mass. Large blooms of bright red with a prominent blotch of straw yellow. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Dorothy Simpson (*Salbach*). Withdrawn for this season to increase stock.

Dr. F. E. Bennett (*Diener*). One of the best of all scarlet-reds. A large tall flame scarlet with many open at one time. Rated eighth most popular of all gladiolus in Amer. Glad. Soc. symposium and always a winner at shows. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Emile Aubrun (*Lemoine*). Immense flowers of rich smoky red. Glowing carmine blotch in throat. Six open, placement perfect. Always a prize winner. Striking. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Etenard. A very unusual wide open pearly white with large crimson blotch on lower petals. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Festival Queen (*Salbach 1934*). A huge clear geranium pink self with soft carmine markings on the lower petals. Immense blooms over six inches across, five or six open at one time with twelve or thirteen buds to come. Consistently placed, and correctly faced.

One of the parents of Grand Opera, our sensational giant pink seedling (awaiting stock for introduction) which measures as large as Miss New Zealand. Festival Queen is a "must have" for breeders because its characteristic huge well expanded florets carry on freely in its offspring. L., \$1.00; Med., 75c; S., 50c, 3 for \$1.25. Blts., 3 for 50c, 12 for \$1.50.

Frederick Christ (*Diener*). Very large flowers of delicate shrimp pink, canary throat. A beautiful color combination. Many open. One of Diener's best. Each 15c, 3-35c, 6-55c, 12-\$1.00.

Gay Hussar (*Salbach*). Soft orange, shading to strawberry pink. Blotch of brighter orange. Fine placement, with six florets open at once. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Gertrude Swenson (*Swenson*). A \$100.00 gladiolus from Australia that qualifies as the fine rosy mauve that so many hybridists have been striving for. Has won prizes as "Champion" or best bloom displayed in four Australian shows, and has been highly praised in America.

Perfect placement, tall and straight, with ten to fourteen florets open at once. Color—bright rosy mauve with small white blotch on lower petals, feathered mauve. L., \$1.00; Med., 60c; S., 35c, 3 for \$1.00. Blts., 10 for 50c.

Golden Dream (*Groff*). A clear deep golden yellow of splendid substance; very tall, many open at one time. Most popular yellow in Amer. Glad. Soc. symposium. Each, 10c, 3-15c, 6-30c, 12-50c, 25-\$1.00.

Golden Goddess (*Salbach 1935*). The first patented gladiolus. Sold under the protection of United States Plant Patent No. 77.

Our predictions made last season have been completely upheld by the actual performances of this fine flower. Best evidence of this is in the many unsolicited comments we have received from Canada, America, and Australia. They include:

"Would like to congratulate you on your wonderful gladiolus Golden Goddess. It has caused a sensation here in Australia this season. Have grown it with sixteen open flowers on a spike and the spike has twenty-four buds."

"I took a chance and split the bulb of Golden Goddess and got two real plants, very strong, healthy, and vigorous, and I cut two magnificent spikes. One had twenty-six and the other twenty-five buds and they opened up twelve in good condition. The heights were respectively fifty-four and fifty-six inches. The color left very little to be desired; facing was ideal—90 to 95 rating with me. Just let me say that I am more than satisfied. I have bloomed almost every yellow in existence, including Golden Fleece, Golden Chimes, Gate of Heaven—but why enlarge? Golden Goddess has them all beat."

"Golden Goddess has now bloomed here and the spikes I saw certainly live up to your claims for it. Unfortunately none were in bloom for the Glad. Show here, but the Goddess would certainly be a contender for best glad. in the show."

"The finest yellow I know. My spike, which took first as best yellow in the show, was easily the best in its color I have ever grown."

Ten to twelve of the twenty-one to twenty-six florets open at once in a deep, rich golden yellow. Not a single spike to date has given any evidence of whirling, even from bulblet stock. Every bud opens when cut, and the florets are of good size, the flower spike long, and the color clear and deep with no markings or shadings of another color.

Golden Goddess is the first patented gladiolus, and a warning is supplied with each bulb, to the effect that it can be grown for the personal enjoyment of the purchaser, but that no stock of Golden Goddess may be sold, leased, or given away or in any way transferred without the written consent of Carl Salbach, the patentee.

A few reliable firms have been granted permission to sell bulbs of Golden Goddess in the United States this year, using a stock supplied by us.

No small bulbs nor bulblets for sale, either by ourselves or by those reselling under our permission. **Large bulbs—Each \$2.50.**

Grand Slam (*Salbach 1933*). A sport from Pfitzer's Triumph. Bright salmon orange in color. Large graceful blooms that are slightly ruffled. Grand Slam has received high praise in all parts of the country. **Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.**

Heavenly Blue (*Pfitzer*). Large, clear, delicate lavender blue of great refinement and elegance. Long graceful spikes, many open. Blooms to the very tip when cut. Lighter than Mrs. Van Konynenburg. Order early, stock limited. **Each 15c, 3-35c, 6-55c, 12-\$1.00.**

Helen Wills (*Salbach*). An elegant large clear white, shading to soft canary yellow on lower petals. Tall, vigorous, and of wonderful substance. **Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.**

Jonkheer von Tets (*Pfitzer*). Very large tall white with wide open blooms, round in shape. Splendid substance, and opens well when cut. One of the finest new whites. L., 15c, 3-35c, 6-60c; Med., 10c, 3-25c, 6-40c, 12-75c; S., 3-15c, 6-30c, 12-50c; Blts., 100 for \$1.10.

La Fiesta (*Salbach 1935*). This very outstanding gladiolus is undoubtedly the most remarkable "break" in color that has been produced in the last ten years of gladiolus breeding—for it is a clear bright orange that does not fade.

The colored reproduction does not do La Fiesta justice. The deeper throat markings should be the brightest orange, rather than a dull red. The process colors which we use in our catalog simply will not give this shade. The throat marking of orange is actually the "key" coloring of the flower, and gives the flower its striking gay appearance.

Six to seven well placed florets open at once with a total of seventeen to eighteen florets and buds. Flowers of good size, and a rapid increaser.

La Fiesta has been a "stopper" both in the garden and on the show table and we have received reports that it does as well in the East as with us. L., \$2.50; Med., \$1.50; S., \$1.00. Blts., 50c, 3 for \$1.25, 12 for \$4.00.

Lucifer (*Errey*). Tall striking flame red with red-violet blotch. **Each 15c, 3-35c, 6-55c, 12-\$1.00.**

Mme. Sully (*De Groat*). Ivory white with carmine blotches in throat. Very distinct, and beautiful in mass. **Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.**

Maid of Orleans (*Pfitzer*). Very large, creamy white of fine substance. Tall, straight spikes. Pleasing. Probably the best creamy white. **Each 15c, 3-35c, 6-55c, 12-\$1.00.**

Magna Blanca (*Salbach 1930*). Huge, ivory white of heavy substance and good placement. Six or more open at once. Probably the tallest gladiolus grown, having been grown as high as eight feet. A rapid increaser. Excellent for breeding, being a parent of Mardi Gras and Sequoia Blue, two 1934 Salbach introductions. A. M., R. H. S., England. Splendid blooms from small bulbs. **Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.**



MISS ALAMEDA

A greatly improved Los Angeles. One of the finest cut flowers grown.

Mammoth White (*United Bulb Co.*). Immense, pure alabaster white. Fine placement, many open, tall spike. Its clear color and large wide open blooms make it most effective. A fine florist variety. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Marmora (*Errey Bros.*). The most popular of the "smoky" gladiolus, voted fourth among all gladiolus in the Amer. Glad. Soc. popularity symposium. Good placement with eight or more open at once. Tall. Color a lavender gray with a glowing red-violet blotch. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Maunga (*Burns*). A giant clear white from New Zealand that has been grown with blooms eight inches across. Each, \$5.00; Blts., 60c, 5 for \$2.50.

MAYA MAID (*Salbach 1936*). The new brown gladiolus. See page one for full description.

Mexican Fire Opal (*Salbach*). Pure deep burnt orange. Flowers of medium size. Fine substance. Award of merit, Southport Show, England, 1932. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Mildred Louise (*Wentworth*). A fine, large, strawberry pink, blending to yellow in throat with red pencilings. Tall, with huge florets. Good substance. Ninth most popular gladiolus in A. G. S. symposium. L., 20c, 3-50c, 6-90c, 12-\$1.75; Med., 15c, 3-40c, 6-70c, 12-\$1.25; S., 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35. Blts., 10 for 25c, 100 for \$2.00.

Milford (*Rides*). We consider this outstanding gladiolus to be the finest recent New Zealand creation, not even excepting Takina and Miss New Zealand. Good size, habit, placement and color so fine that we rate Milford a truly sensation gladiolus. L., \$1.50; Med., \$1.00; S., 70c, 3-\$2.00. Blts., 4 for 50c; 25 for \$2.50.

Minuet (*Coleman*). Beautiful clear lavender with good size and fine placement. Heavy substance and tall, straight stem. Awarded first, second, and third as best lavender without markings at the 1931 Amer. Glad. Soc. Show, and first in 1932, 1933 and 1934. Rated as the second most popular of all gladiolus in the Amer. Glad. Society popularity symposium. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Miss Alameda (*Salbach 1934*). This coming gladiolus has been greatly under-rated because a large stock permitted its introduction at a low price. We regard it as one of our finest, ranking it as one of the best all-around gladiolus ever produced.

Similar to Los Angeles, but with better color, larger florets, longer spike, and more florets open at once. Deep saffron pink with carmine tongue and feathering. Big well expanded round blooms and as many as six of its eighteen or nineteen buds open at once. Very early, fine for forcing, and most popular among florists. L., 20c, 3-50c, 6-80c, 12-\$1.50; Med., 15c, 3-35c, 6-55c, 12-\$1.00; S., 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10. Blts., 50 for 35c, 100 for 60c.

Miss New Zealand (*Mrs. Julyan*). A simply huge flower that has been a sensation in New Zealand and Australia. Reported to produce six or more eight-inch florets open at once on a full long flower spike having a total of eighteen buds. Deep salmon pink with cherry blotch in throat. L., \$3.50. Blts., 40c, 3 for \$1.00, 10 for \$3.00.

Moorish King (*Pfitzer*). Deep rich velvety red, almost black. The best of the near-black gladiolus. Each 30c, 3-75c, 6-\$1.40, 12-\$2.50.

Mother Machree (*Stevens*). A most interesting and popular new gladiolus in the smoky group. Veinaceous lavender with edges of petals overlaid salmon pink. Six to eight large and perfectly placed blossoms open at once. Seventh most popular gladiolus in A.G.S. symposium. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Mrs. John S. Wood (*Metzner*). A giant gladiolus with flowers of salmon rose, flaked deeper. Four to six feet tall. Vigorous grower. Each 10c, 3-15c, 6-30c, 12-50c, 25-\$1.00.

Mrs. S. A. Errey (*Errey*). Very large, brilliant scarlet orange. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Mrs. Van Konynenburg (*Pfitzer*). This variety is one of the few good blue varieties on the market. It is a beautiful lilac blue, large, of good substance, good form, and makes an excellent spike. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

OPAL QUEEN (*Salbach 1936*). Opaque orange yellow. See page one for full description.

Orange Sovereign (*Steves*). A large flower of soft orange shading to yellow in throat. Long flower spike with florets of good size. A most pleasing variety. L., 30c, 3-75c, 6-\$1.40, 12-\$2.50; Med., 20c, 3-50c, 6-80c, 12-\$1.50; S., 15c, 3-35c, 6-55c, 12-\$1.00, 25-\$1.75. Blts., 15 for 50c, 100 for \$2.00.

Pelegrina (*Pfitzer*). Deepest violet. Most striking and outstanding, and a most popular variety. Each 15c, 3-40c, 6-70c, 12-\$1.25.

Pfitzer's Triumph (*Pfitzer*). Unquestionably one of the largest and finest gladiolus ever introduced. Tenth most popular of all gladiolus in Amer. Glad. Soc. symposium and winner of countless prizes. The enormous amaryllis-like flowers are bright scarlet with a cherry blotch in the throat. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.15.

Picardy (*Palmer*). A most sensational flower of delicate glowing flesh pink. Most popular gladiolus of all, A. G. S. symposium, and will unquestionably be the "best seller" again this year. First as best bloom in National Show at Century of Progress, 1934, and winner of many awards as "best flower in the show." Large blooms, many florets open, good placement—at popular prices this season, and should be in every garden. Each 10c, 3-20c, 6-35c, 12-65c, 25-\$1.15.



SALBACH'S ORCHID

Primrose Princess (*Salbach*). Very large, stately, wide open primrose yellow. Five to seven open at one time. Tall, with long flower spike. One of the finest light yellows. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Pirate (*Palmer*). A beautiful dark rose red. Lighter in upper throat. Particularly beautiful under artificial light. Five to six immense, wide open blooms out at a time on well arranged, strong, straight spikes. Distinctive and one that you should have. Each 15c, 3-40c, 6-70c, 12-\$1.25.

Queen Helen II (*Salbach 1934*). Introduced at a low price, thanks to a large stock, this outstanding gladiolus has yet to find its place among the gladiolus leaders, but is definitely heading for a top ranking.

The grenadine pink coloring is delightfully enhanced by the pinard yellow blotch in the throat. Perfect placement. Six refined, wide-open florets in bloom at once with twelve additional buds. The symmetry and coloring of this flower establish it as a worthy tribute to another champion, Helen Jacobs, for whom this aristocratic gladiolus was named. L., 20c, 3-50c, 6-80c, 12-\$1.50; Med., 15c, 3-35c, 6-55c, 12-\$1.00; S., 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10. Blts., 100 for 40c, 300 for \$1.00.

Red Lory (*Errey*). Very large striking rose red with eight to ten florets open at once. Color most unusual. Tall. Each 25c, 3-55c, 6-\$1.00, 12-\$1.75.

RISING SUN (*Salbach 1936*). Brightest flame orange. See page one for full description.

Salbach's Orchid (*Salbach 1930*). Colored the same lavender pink as a *Cattleya* orchid. Similar in form to *Minuet*, but pinker, and retains its color under artificial light. Large, wide open blooms of heavy substance and fine placement. As many as ten blooms open at once, and one of the few flowers that will stand the hottest sun without fading or wilting.

Tested and proven as a gladiolus for forcing, as "the first blooms remained attractive and held their color until the entire spike had developed." Blooms out best when cut with two or three florets open. Award Merit, R. H. S. See color picture, page 7. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Salbach's Pink (*Salbach 1929*). Large, wide open, glowing geranium pink, with soft carmine tongue and throat markings. Long, graceful flower spike with eight to sixteen open at once. Fine placement and heavy substance. Last florets open in water as well as the first, and are as beautiful as rosebuds.

Wonderful cut flower and excellent commercial variety. Color picture, page 11, does not do full justice to the flower, as it does not accurately reproduce the soft colorings of the flower. Order early, stock limited. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Senorita (*Salbach*). One of the few gladiolus with true orange coloring. Large flowers of true orange with carmine tongue and penciling. Medium height. A. M., B. G. S., and many other prizes. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Sequoia Blue (*Salbach*). A simply huge light blue with a flower spike three feet long and blooms six inches wide. Light bluish lavender with violet tongue. Our seedlings from this variety are the best we have seen, both in the light and medium blue shades, and all are of giant dimensions. L., 50c, 3-\$1.35; Med., 30c, 3-75c; S., 20c, 3-50c, 6-80c, 12-\$1.50. Blts., 25 for 50c, 100 for \$1.50.

Smiling Maestro (*Christ*). Apparently a seedling from W. H. Phipps, but with much larger blooms and deeper color, being salmon rose. Many huge florets open at once. L., 75c, 3-\$2.00; Med., 50c, 3-\$1.25; S., 30c, 3-75c, 6-\$1.35, 12-\$2.50. Blts., 10 for 40c, 100 for \$2.00.

Takina (*Burns*). Huge lilac purple. Classed with the other New Zealand giants, Miss New Zealand and Maunga. L., \$4.00; Med., \$2.50; S., \$2.00. Blts., 50c each, 3 for \$1.25.

Tennyson (*Kingsley*). Rich velvety brownish oxblood red with cream blotch in throat. Six to eight open on tall, straight spike. L., 25c, 3-70c, 6-\$1.25, 12-\$2.25; Med., 15c, 3-40c, 6-70c, 12-\$1.25; S., 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35. Blts., 25 for 40c.

Tip Top (*Pfitzer*). An immense wide open scarlet even larger than Pfitzer's *Triumph*. One of the finest of the recent Pfitzer originations. L., 60c; Med., 40c. No small or bulblets for sale.

Vagabond Prince (*Palmer 1935*). A very rich iridescent garnet brown with glowing scarlet blotch. Eight well placed florets open at once in a very striking manner. Should be cut in bud in coastal regions where subject to fog-fading. Otherwise without noticeable fault. \$4.00 each. No medium, small, or bulblets for sale.

Wasaga (*Palmer*). One of the most delicately colored gladiolus. Clear light apricot of medium size with four to five florets open. Each 15c, 3-35c, 6-55c, 12-\$1.00, 25-\$1.75.

W. H. Phipps (*Diener*). Magnificent salmon pink. Flowers large, ten or more open at once, and long flower spike. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

SMALL FLOWERING TYPE

Ada de Poy (*Salbach*). Tall, bronzy apricot primulinus. Slightly ruffled. Eight open. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Dove Kilgore (*Salbach 1929*). Grandiflora prim. A lovely ruffled shrimp pink. Round florets, well placed, six open, nine buds. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

La Paloma (*Dusinberre*). Pure bright orange grandiflora prim. Fine substance and does not burn. One of the most richly colored of all gladiolus. Each 10c, 3-15c, 6-30c, 12-50c, 25-\$1.00.

Orange Butterfly (*Salbach*). A rich, glowing, bronzy, orange primulinus that is in a class by itself. The florets are of heavy substance, yet the flower is dainty and beautifully placed. Ten to twelve open. Reports indicate that this is the most generally favored all around primulinus grown. Award Merit, R. H. S., England. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Radiant (*Salbach*). A glowing strawberry pink—lower petals soft orange pink. Fine, tall spike. 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.



GOLD MEDAL COLLECTION

Prize Winners from the World Over

Betty Nuthall—orange pink
 Commander Koehl—deep red
 Coryphee—light pink
 Gay Hussar—peach red, orange blotch
 Golden Dream—deep yellow
 Grand Slam—salmon orange
 Magna Blanca—cream
 Mammoth White—huge white
 Marmora—smoky, red-violet blotch
 Minuet—lavender
 Miss Alameda—pink, carmine tongue
 Mother Machree—smoky
 Mrs. John S. Wood—immense begonia rose
 Mrs. Von Konynenburg—blue
 Pfitzer's Triumph—large scarlet
 Picardy—apricot pink
 Primrose Princess—yellow
 Queen Helen II—pink, yellow throat
 Salbach's Orchid—Cattleya pink
 Salbach's Pink—geranium pink

20 large bulbs, one each, all labeled, for.....\$2.00

NEWEST WINNERS

Most Recent Introductions

1 medium Blue Admiral
 1 medium Festival Queen
 1 medium La Fiesta
 5 blts. Milford
 1 large Miss Alameda
 1 medium Orange Sovereign
 1 large Queen Helen II
 1 medium Sequoia Blue
 1 medium Smiling Maestro

8 bulbs, 5 bulblets, all labeled, for.....\$3.50

GRAND PRIZE ASSORTMENT

Every bulb from a prize-winning variety. Balanced assortment including nothing but our catalogued varieties, such as Betty Nuthall, Picardy, Pfitzer's Triumph, Grand Slam, etc.—not labeled—no primulinus included.

LARGE BULBS—12 for 75c, 25 for \$1.35, 50 for \$2.50, 100 for \$4.00

MEDIUM SIZED BULBS—25 for 85c, 50 for \$1.50, 100 for \$2.50

(See also pages 10 and 11)



BETTY NUTHALL

A most consistent prize winner—considered the “best seller” of all Gladiolus, excepting only Picardy.

BETTY NUTHALL COLLECTION

(Twelve bulbs each of four
of the world's finest
Gladiolus)

12 Large Betty Nuthall
(orange)

12 large Mrs. Von Kony-
nenburg (blue)

12 large Primrose Princess
(yellow)

12 large Queen Helen II
(salmon pink)

48 large Gladiolus bulbs
labeled - \$2.85

12 medium sized bulbs, each
variety listed above, la-
beled, 48 bulbs - \$1.75



GLADIOLUS LOVERS

will enjoy a membership in the
New England Gladiolus Society.
The 272-page year-book, “Glad-
iolus,” is alone worth many times
the \$1.00 yearly membership fee.
Mail checks to the secretary, G.
Edgar Folk, Oakdale, Mass.

"SALBACH'S PINK" COLLECTION

The latest sensations



6 large SALBACH'S PINK
(see picture)

6 large COMMANDER KOEHL
(deep red)

6 large SALBACH'S ORCHID
(cattleya pink)

6 large PICARDY
(delicate apricot)

\$1.35

24 large bulbs, labeled



FOR YOUR GARDEN GUIDE

We are very happy to present to our customers Sydney B. Mitchell's "FROM A SUNSET GARDEN" (Doubleday Doran). The author is not only known as one of, if not the world's foremost iris breeder, but he is the creator of the beautiful garden adjoining us, where he puts into practice the advice he gives. This book is a series of invaluable articles on garden topics and plants, including among others, articles on iris, daffodils, annuals, gladiolus, fuchsias, and shrubs. By no means limited in appeal to California gardeners. \$2.15 POSTPAID.



SALBACH'S PINK

THRIPS CONTROL MADE EASY

It is with pleasure that we can report after last season's experimentation, that definite and easy methods for controlling gladiolus thrips are now known. This new pest has been known in the United States for several years, but only recently reached California.

In general, three objectives must be kept in mind. First, all bulbs must be free from thrips when planted; second, flowers should be brought to bloom before thrips move in from neighboring gardens to start their rapid increase; and, third, weekly sprayings are a very wise safeguard.

To protect the bulbs—Cut and destroy the stalks of the plants as soon as dug, but otherwise cure in the regular way. Store bulbs in the natural manner. When thoroughly dry, sprinkle naphthalene flakes among the bulbs. Approximately one pound to each 1,000 large bulbs is sufficient. As a final measure, use either gas or hot water treatment. Commercial growers, and others with large plantings should use two Cyanogas fumigations at intervals of ten days, with a temperature of 65° to 70° during fumigations. Further details can be obtained from the local agricultural commissioner. The ordinary amateur should peel his bulbs, not more than twenty-four hours before planting, and dip them in approximately 120° of hot water for about two minutes. In the absence of a thermometer, the water should be as hot as the average person can stand with his hand fully immersed.

Our advice is to plant early. December and January are the safest months in southern California; January and February in central California; and February and March further north. This does not apply in places completely isolated miles away from other gladiolus plantings, but is essential in urban regions. Most thrips die out in the winter, but a few will winter over on untreated bulbs that will be grown in neighborhood gardens. If, however, your own plantings are early, migratory thrips are not likely to reach your flowers in time to injure them. The damage is not from the first few thrips, but from their thousands of offspring that develop after several weeks of breeding.

Ordinarily, gladiolus planted early, as mentioned above, if treated to assure thrips free bulbs at the start, will bloom with no injury. Those who wish to avoid the slightest chance of thrips damage, or who wish gladiolus blooming from later plantings, should adopt a program of spraying. Thrips may eventually injure regularly sprayed plantings, but not until very late in the season. In our own exhibition plantings at Berkeley, by starting with thrips free bulbs, and by regular sprayings, we were able to cut unblemished blooms as late as August 1. By August 15, many of the flowers were showing slight signs of injury. After September 1, we had a few good blossoms, but most varieties were in poor or fair shape. Our stock plantings, grown in isolated places, were not infested, and blooms were perfect throughout the season.

It is impossible to reclaim the flowers, even by spraying, once there are enough thrips to "blight" the blossoms, but regular weekly sprayings started when the plants are two or three inches tall will insure perfect early blooms, and will prevent noticeable injury until very late in the season. To protect the foliage from spray-burning, never spray until evening during spells of warm weather. The best spray in the Pacific Coast regions is mixed as follows: ¼ lb. manganese arsenate, 4 lbs. brown sugar, and 6½ gallons of water. The methods given above are particularly applicable for the Pacific Coast, but may be used to advantage anywhere.

To make spraying easier, we offer cans of specially prepared "Manganar" (Manganese arsenate and brown sugar) ready to mix with water for spraying. Not mailable—we send Manganar express collect. Express charges range as follows: Two pound can: 25c in Berkeley, 37c to Oakland, 85c to New York; eight pounds in cans: 25c in Berkeley, 42c to Oakland, \$2.10 to New York.

Two pound can (via express collect)	\$1.25
Eight pounds (4 cans) (via express collect)	4.00

NOTE: Two pounds mixes to make three gallons of spray.

QUANTITY PRICE LIST OF BULBS IN DIFFERENT SIZES

This list gives prices in quantity for bulbs in large, medium, and small sizes, and offers you an opportunity to have a colorful garden and an abundance of flowers at small expense.

Bulbs of all three sizes will bloom well for you. Small bulbs **planted early** will produce fine flowers. Medium sized bulbs will give splendid large spikes, nearly as tall and full as the large bulbs if planted reasonably early in the season. Large bulbs will give the finest possible blooms, and often throw two or more stalks to the bulb (Betty Nuthall and Grand Slam have both given as many as five).

Bulblets are the small "baby bulbs," and cannot be guaranteed to grow, for a germination of more than 50 per cent is considered good. A few bloom the first season.

Prices below are for 12, 25 or 100 of one variety only—not of different gladiolus priced alike.

Betty Nuthall	}	Each variety in this group priced separately at:				
Golden Dream			Large	Medium	Small	Bulblets
Mrs. John S. Wood		12 bulbs.....	\$.50	\$.30	\$.20	100-\$.25
La Paloma (Prim.)		25 "	1.00	.60	.35	500- .60
		100 "	3.50	2.25	1.25	1000- 1.00

Charles Dickens	}	Each variety in this group priced separately at:				
Commander Koehl						
Coryphee						
Don of Peralta						
Dr. F. E. Bennett						
Emile Aubrun						
Etenard						
Gay Hussar						
Helen Will's						
Mme. Sully		12 bulbs.....	Large	Medium	Small	Bulblets
Marmora		25 ".....	\$.60	\$.35	\$.25	100-\$.25
Mexican Fire Opal		100 ".....	1.10	.70	.40	500- .60
Minuet			4.00	2.50	1.25	1000- 1.00
Pfitzer's Triumph						
Senorita						
W. H. Phipps						
Ada de Poy (Prim.)						
Orange Butterfly (Prim.)						
Radiant (Prim.)						

Picardy

Large, 12-65c, 25-\$1.15, 100-\$4.25. Medium, small, and bulblets priced the same as the group above (Chas. Dickens, etc.).

Alma Needham	}	Each variety in this group priced separately at:				
Grand Slam						
Magna Blanca						
Mammoth White						
Mother Machree						
Mrs. S. A. Errey		12 bulbs.....	\$.75	\$.45	\$.30	100-\$.30
Mrs. Von Konynenburg		25 " 	1.35	.85	.55	500- .85
Primrose Princess		100 " 	4.50	2.75	1.50	1000- 1.50
Salbach's Orchid						
Salbach's Pink						
Dove Kilgore (Prim.)						

Frederick Christ	}	Each variety in this group priced separately at:				
Heavenly Blue			Large	Medium	Small	Bulblets
Maid of Orleans		12 bulbs.....	\$1.00	\$.60	\$.35	100-\$.35
Wasaga		25 “	1.75	1.10	.60	500- 1.00
						1000- 1.75

Pelegrina Pirate	}	Each priced separately at:				
			Large	Medium	Small	Bulblets
		12 bulbs.....	\$1.25	\$.75	\$.40	25-\$.40
		25 “	2.25	1.40	.75	100- 1.20

Miss Alameda Queen Helen II	}	Each priced separately at :				
			Large	Medium	Small	Bulblets
		12 bulbs.....	\$1.50	\$.85	\$.45	See General List.
		25 “	2.75	1.50	.85	
100 “	8.00	5.00	2.75			

Mildred Louise	}	Each priced separately:				
Red Lory			Large	Medium	Small	Bulblets
		12 bulbs.....	\$1.75	\$1.25	\$.75	25-\$.50
	25 “	3.00	2.00	1.35	100- 2.00	

			Large	Medium	Small	Bulblets
Tennyson	}	12 bulbs.....	\$2.25	\$1.25	\$.75	12-\$.50
		25 “	4.00	2.25	1.35	25- .85

The following rare new varieties priced only in general list: Atherton, Beacon, Blue Admiral, Blue Peacock, Christabel, Champlain, Festival Queen, Gertrude Swenson, Golden Goddess, La Fiesta, Milford, Miss New Zealand, Moorish King, Sequoia Blue, Smiling Maestro, Takina, Tip Top, and Vagabond Prince. Carioca, Maya Maid, Opal Queen, and Rising Sun, our 1936 introductions priced only on page two.

GIFTS OF DISTINCTION

No gift is surer of appreciation, none more pleasing than Salbach bulbs—yet they are most inexpensive. Gift orders for bulb selections can be sent to you, or direct to your friends, as you direct. Full details as to the bulbs included in your gift (except price) will go on an attractive gift order, and the bulbs will follow at planting time.

GLADIOLUS

We particularly suggest the collections listed on pages 9, 10 and 11. You may, however, select any other bulbs you choose. Where there is no danger of freezing in transit, as the three Pacific Coast States, we can ship the actual bulbs in colorful boxes any time. Orders going East must reach us before December 7, where actual delivery is desired; otherwise we must send Gift Orders and forward the bulbs in Spring.

DAHLIAS

Any selection from our dahlia list will be worthwhile, but we particularly suggest our Color Picture Collection, page 19. Gift Order sent for Xmas, and bulbs to follow approximately April 1.

DAHLIA SEED

Gifts of Dahlia Seed sent any time. See pages 22-23.



SOMETHING NEW AND DIFFERENT

"Greeting-Gift" Cards—Priced as Low as Ordinary Xmas Cards

Novel in appeal, and a remembrance that will live and blossom with time, our "Greeting-Gift" cards afford a smart, but inexpensive way to remember your friends. The seeds, in colorful packets, will be mounted on Xmas cards, as shown, with the following verse:

Let your Christmas be as colorful and gay
As the cheerful wish I send today
And the happiness of your Christmas day
Grow with the seeds I send your way.

Any seed packet selling for 15c or over mounted on Xmas card at catalog price of seeds. Sent to you postpaid if order totals \$1.00 or over. Add 10c for postage and packing where Greeting-Gift card orders are for less than \$1.00. The following are available in particularly attractive natural color packets:

Aquilegia—Blue or Mixed 25c
Arctotis Hybrids25c
Calendula Sunshine15c
Calendula Orange Shaggy 15c
Cineraria, H & S Strain,
Mixture35c
Cosmos Orange Flare.....25c
Delphinium, V & R Bal-
anced Mixture50c
Eschscholtzia (Calif.
Poppy) in new color
mixture15c

Hunnemannia Sunlite....15c
Iceland Poppy—
Santa Maria Inn Mixture 25c
Orange and Gold.....25c
Larkspur—Mixture or any va-
riety of the Giant Imperial
Type15c
Nasturtium—
Gleam Hybrids15c
Scarlet Gleam15c
Golden Globe15c
Dw. Globe Hybrids....25c

Pansy—W-F Improved Swiss
Giants50c
Phlox Gigantea—Art
Shades25c
Snapdragons—Rust-Proof,
Tall Mixed15c
Stocks—Giant Imperial
Mixed15c
Stocks—New Roselight...25c
Zinnia—Dahlia Flowered
Mixture25c

HOW TO ORDER

PLEASE READ CAREFULLY BEFORE ORDERING

Order Early—Early orders are solicited to prevent disappointments in case the variety selected should be sold out.

Please write your *name and address* plainly.

Stock—All of our dahlia orders will be filled with strong divisions of field grown tubers. All gladiolus bulbs will be of good healthy stock.

Time—*Gladiolus* will be ready for shipment in November. Eastern orders, however, will be mailed between December 10 and March 1 only at purchaser's risk from freezing in transit.

Seeds will be ready December 1.

Dahlia tubers will be ready March 20. We give no guarantee for tubers used for forcing green plants.

Substitutions—We do not substitute unless directed to do so. If late in the season, we suggest that you indicate a second choice.

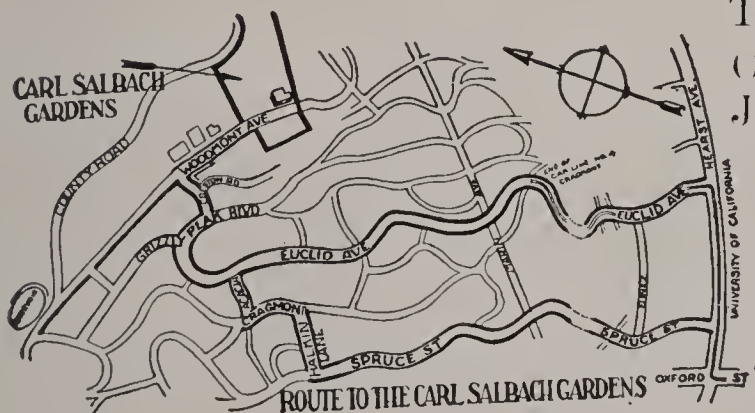
Terms—Remittance should accompany order unless shipment is to be sent C.O.D. or satisfactory credit references are given. Remit by Postal Money Order or American drafts from foreign countries. 25% deposit will hold bulbs till shipping time, when they will be sent C.O.D. for balance unless otherwise arranged.

Postage—All retail orders amounting to \$1.00 or over will be delivered free to all points reached by regular Parcel Post. Seed orders of any amount sent post-paid. On bulb orders or combination seed and bulb orders of less than \$1.00, add 15c for packing and postage.

Sales Tax—Add 3% to cover tax on all goods delivered in California. All sales delivered to other states not subject to tax.

Non-Warranty—We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of seeds, bulbs, rhizomes or plants sent out by us and will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms no sale thereof is made and purchaser must return them at once, and money will be refunded.

References—For our business standing, please refer to *Bank of America National Trust and Savings Association, American Trust Co., Berkeley, Calif., Farmers and Merchants Savings Bank, Oakland, California.*



THE LATCH STRING IS ALWAYS OUT

Our gladiolus bloom in June and July; dahlias July to November; iris April and May. Follow scenic Euclid Ave., keeping to the right on Grizzly Peak Boulevard (a continuation of Euclid Ave.), turning to the left onto Creston Road. Follow our garden signs. We are just one mile from the end of the No. 4 Cragmont line.

CARL SALBACH

657 WOODMONT AVE.

BERKELEY, CALIF., U. S. A.

Phone AShberry 1066

All Retail Orders Over \$1.00 Sent Prepaid

DAHLIAS

Dahlias are the most colorful of all flowers in the garden and for indoor decoration. They are also most satisfactory because a single bulb will produce blooms continuously for almost six months, thus giving hundreds of blooms for a very small expenditure.

We have been continuously on the lookout for good "keeping" dahlias, and while our dahlias all last well, we have tested them, and found quite a number to last much longer than the ordinary dahlia. These we have labeled as "Best Keepers."

NEW DAHLIAS

Large, of perfect form, splendid keeper, floriferous, long strong stems—these are some of the attributes that lead us to qualify Lavender Lady as a coming dahlia, both for the show table and for cutting. It is our only large dahlia introduction for the year, but we consider it a most worthy achievement.

In the popular miniature class, we have secured exclusive introductory rights for a real find—Gail Taylor. A large dahlia as outstanding in its class as Gail Taylor among miniatures would be cheap at \$25.00 per tuber.

A number of other dahlias of recent introduction also deserve special mention. Frank Serpa and Dr. Aurelia Reinhardt, both introduced by us last year, have both done even better than we had expected. Serpa has won prize after prize, the latest report at the date of this writing being first as best flower in the show at Seattle, Washington. Dr. Reinhardt, as we predicted, has merited special commendation as a fine variety for cutting.

Angelo Rossi, second only to Frank Serpa as a prize winner here in California, has kept up its reputation, winning and helping to win many more blue ribbons.

Lord of Autumn, which has taken the East by storm, has done exceptionally in this, its first year with us. Jerome Kern and Sanhican's Cameo are two splendid new Eastern dahlias, and Satan, Kaweah, and Air Mail from the Pacific Coast have been showing up in the best of style.

Two more, Grace Houston and Oriental Beauty, are unusually fine. Neither has had the benefit of large "blasts" of publicity, but the form and color of both is superb.

CLASSIFICATIONS

In order to establish a definite classification of dahlias, the American Dahlia Society has recently divided dahlias into a number of newly defined types.

Decoratives are "fully double" with generally broad petals. The two types of decorative dahlias are: the **FORMAL DECORATIVE** which, as the name indicates, is regular in the arrangement of the petals, with the outer petals generally flat, and the inner ones cupped; and the **INFORMAL DECORATIVE** which is somewhat irregular in arrangement, with the petals generally long and somewhat twisted.

CACTUS dahlias are "fully double" with funnel-shaped petals, which give the flower a chrysanthemum-like appearance. **SEMI-CACTUS** are half-way between the cactus and the informal decorative types.

Abbreviations—F. D.—Formal Decorative; I. D.—Informal Decorative; C—Cactus; S. C.—Semi-Cactus. The pompon, miniature and single dahlias are not included in this general list, but are described on page 21.

GENERAL LIST OF DAHLIAS

Prices quoted are for single roots. We do not sell green plants
Any three 40c dahlias for \$1.00

- Air Mail** (*Kanouse-Salbach*). I. D. One of the very finest for cutting—either commercially or for home decoration. A “Best Keeper,” with the blossoms on stems so long and sturdy that only a minimum of disbudding is necessary for the largest flowers. Blooms nine or ten inches in diameter without forcing. Awarded Certificate of Merit, Storrs, Conn. Won three firsts at Tacoma Dahlia Show and four blue ribbons at Puyallup Fair, including best basket of dahlias at both shows, 1933.....75c
- Alice Whittier**. S. C. An immense primrose yellow. Splendid.....40c
- Al Koran** (*Davies*). I. D. Amber yellow. Flowers large and full. Fine for cutting.....40c
- Ambassador** (*Broomall*). S. C. Soft amber pink and salmon with yellow center. Flowers large, stems good and an excellent keeper. Floriferous50c
- American Triumph** (*Nuneviller*). A beautiful cactus with good straight stems. Color red, bordering on crimson. Fine in any bouquet and one of “Best Keepers.” Profuse bloomer.50c
- Amun Ra** (*Seal*). F. D. Great rich coppery bronze blossoms and big dark leaves. Large. Always attracts attention.....40c
- Angelo Rossi** (*Redfern 1935*). The finest introduction of last season in northern California, excepting Frank Serpa. Winner of practically all of the 1934 awards not taken by the latter. Glowing soft orange yellow, with just a shading towards grenadine. Large flowers. A “Best Keeper.”.....\$10.00
- Beauty Supreme**. A sport from Jersey’s Beauty, with identical habit. Color deep rose pink.50c
- Big Ben**. A very large, bright red ball dahlia. A “Best Keeper”.....40c
- Black Diamond**. Another fine ball dahlia. Deepest maroon, almost black. A “Best Keeper”40c
- Cavalcade** (*Groll-Dahliadel*). The same attractive old rose shade as Mrs. Alfred B. Seal but with Jersey’s Beauty form and keeping quality\$5.00
- Clara Clemens** (*Pelicano*). The most striking of the formal ball type dahlias. Blooms of deep crimson, tipped white. A “Best Keeper”60c
- Conquistador** (*Ballay*). S. C. Soft creamy yellow illuminated by a glowing pink at the base of the petals. Large and well proportioned. Can be cut with three-foot stems. Similar to, but lighter than Ambassador.60c

- Dr. Aurelia Reinhardt** (*Dirks-Salbach 1935*). D. A most outstanding dahlia named in honor of one of the West’s most renowned educators, the president of Mills College, Oakland, California. Raised by W. N. Dirks from a packet of Salbach selected seed and introduced exclusively by ourselves.
- Dr. Reinhardt herself says of this splendid new dahlia: “So rare in color and so beautiful and large that it will be grown in many gardens, I do believe.”
- The blooms, which are pure rose color (Ridgway) are on long cane-like stems which carry the flowers well above the foliage, and the “Mrs. Carl Salbach-Air Mail” type growth assures the finest cut-flowers with little or no disbudding. A “Best Keeper.”
- Considering the color, stem, growth and remarkable keeping qualities, we regard Dr. Aurelia Reinhardt as one of the finest general cut-flowers ever produced.....\$3.00



NEW DAHLIA—FRANK SERPA

- Dr. Tevis** (*Pelicano*). F. D. Soft salmon rose, suffused with old gold, with golden apricot at center. Blooms in profusion on long, stout stems40c
- Eagle Rock Fantasy** (*Broomall*). One of the very largest dahlias grown. Mallow pink, shading to silver.....\$1.50
- Earle Williams** (*Doolittle*). F. D. A splendid bicolor with fine substance and strong, straight stems. Crimson centers blend into a creamy white, making a striking contrast60c

El Granada (*Bessie Boston*). I. D. A glorious orange, showing a rich creamy yellow on the reverse of the curling petals.....\$1.50

Ellinor Vandever (*Seal*). Blooms large, of great depth and substance and held high on exceptionally long, stiff stems. One of the "Best Keepers." Rose pink.....40c

Flaming Meteor (*Barker*). I. D. Flaming orange-scarlet deepening to burnt orange at center. Flower large and deep, with splendid form. One of "Best Keepers".....75c

Forest Fire (*Dahliadel 1935*). I. D. A most spectacular dahlia that is a distinct improvement over the popular El Granada. Very striking, being colored scarlet, with a suffusion of yellow on each petal.....\$5.00

Francesca (*Carbone*). F. D. Deep tourmaline pink, lit by bright yellow suffusion at the base of petals. Fine stiff stems. One of the "Best Keepers"50c

Frank Serpa (*Serpa-Salbach 1935*). F. D. This remarkable dahlia, raised by an Oakland, Calif., amateur, has been the sensation of the show table in the San Francisco Bay region. An Achievement Medal winner and winner of many additional prizes in 1934 and three "best flower in the show" awards in 1935.

General effect light amaranth pink, produced by petal tips of mallow pink that grow lighter towards the base of the petals, paling to a delicate orchid pink. This two-toned effect gives the flower a beautiful, clear, crisp appearance that makes it a real aristocrat. Holds its color well under artificial light. Each\$7.50

Gertrude Ederle (*Bessie Boston*). I. D. Soft primrose yellow. A profuse bloomer and one of the "Best Keepers." We recommend this variety as one of the very best yellow dahlias for cut-flower purposes.....75c

Golden Bronze (*Salbach 1934*). S. C. A fine all-around dahlia, shaped very much like Conquistador, but of a distinct, warm coloring. Frosted gold, faintly tinged bronze, deepening toward center. Similar in color to the old Golden West, but with blooms twice the size. One of "Best Keepers." Fine, prolific bloomer. Each.....\$2.50

Golden Standard (*Downs 1935*). A splendid new introduction. Semi-cactus of fine form and large size. Buff, shading to amber. A "Best Keeper," with good growing habit. Similar to Golden Bronze, but without the bronze shading.....\$5.00

Gladys Champion (*Champion*). P. A very large peony dahlia of apricot yellow, jasper red on reverse of petals. A profuse bloomer which thrives in warm climates.....40c

Grace Houston (*Houston-Salbach 1931*). I. D. A large decorative of pure rose pink color, fluffy and graceful. Stems long and wiry. Awarded first prize as the best pink decorative in Tri-State Show at Smyth County Fair, Virginia. Most attractive. This fine dahlia was grown by Mrs. Houston from Salbach Seed\$1.50

Golden Pacific (*Gill*). I. D. One of the finest of the gold colored dahlias. As rich a pure glistening gold as Paul Michael and fully as large a flower. Blooms early and freely. Fine stem and a good keeper.....\$1.00

Inkyo (*McWhirter*). A deepest maroon—almost black—semi-cactus. Should be in every garden, as it is not only full of blooms, but is unexcelled as a cut flower. In our tests for the "Best Keepers," Inkyo outlasted all the rest. Has been known to keep nearly a week50c

Ivory (*Bessie Boston*). F. D. A large exquisitely beautiful broad-petaled ivory white of perfect form. The flower is full and deep, does not burn and keeps indefinitely. Fine stem\$1.00

Jane Cowl (*Downs*). I. D. One of the few graceful giants. It is an immense, glistening, bronzy buff and old gold, with just enough twist to the broad petals to make it beautiful. Free blooming and excellent for cutting and show purposes. First prize as best dahlia in California Flower Festival, 1931. One of the "Best Keepers".....40c

Jerome Kern (*Veile and Mendham*). Pale pinkish buff, faintly suffused gold, this new Eastern dahlia is most attractive. Splendid in the East for all purposes as the centers come closed. Even better for general cutting in this part of California as the orange pollen center, surrounded by a twisted and curled ring of center petals, gives a more graceful effect than that of the more formal types. Produces a profusion of blooms and is a "Best Keeper." Each.....\$2.50

Jersey's Beacon (*Waite*). A very spectacular bright scarlet with buff reflex. Large, good stems, and a "Best Keeper".....40c

Jersey's Beauty (*Waite*). F. D. This salmon pink dahlia is one of the best cut flowers grown; probably the most popular of all dahlias. One of the "Best Keepers".....40c

Kathleen Norris (*Fisher and Masson*). I. D. A huge and beautiful light pink. Has won countless prizes in flower shows.....75c

Kaweah (*Miss Meussdorffer 1931*). F. D. This tremendously large dahlia, which won first at the California Flower Festival (largest flower show in the West) in 1931 and again in 1932 is one of the big ones that does not sacrifice color or form to size. This is amply shown by the fact that the sixteen-inch giant which won first as largest flower at the C. F. F. also took first as the best flower in the show in 1932. As grown by the originator, this flower grows consistently from fourteen to sixteen inches across with good depth. Best dahlia exhibited, Century of Progress, 1933. Color rose pink.....\$2.50

Kentucky (*Wiggington*). F. D. A sport of Jersey's Beauty, retaining the same shape and keeping qualities. Light salmon orange, shading to grenadine pink. One of the "Best Keepers"50c

COLOR
PICTURE
DAHLIA
COLLECTION



AIR MAIL
AMERICAN TRIUMPH
AMUN RA
EARLE WILLIAMS
GERTRUDE EDERLE
JANE COWL
SYDNEY B. MITCHELL



These seven outstanding
Dahlias
(as pictured)
\$2.85



Gertrude Ederle, yellow, bottom left, and center; Air Mail, lavender, middle left; Sydney B. Mitchell, deep velvety red, top center; Amun Ra, bronze, top right; Jane Cowl, gold, bottom right; Earle Williams, red white bi-color, center; and American Triumph, bottom.

DAHLIA PRIZE WINNERS COLLECTION

SANHICAN'S CAMEO

DR. AURELIA REINHARDT
GOLDEN STANDARD

LAVENDER LADY
LORD OF AUTUMN

One bulb each, all five of these newest varieties - \$15.00

Additional copy on large flowering dahlias, page 20.

Pompon and miniature dahlias, page 21.

- Lavender Lady** (*Salbach 1936*). F. D. A beautiful formal decorative of very large size, elegance of form and coloring, with good growing habits. Won first as best two year old seedling at the California Flower Festival, 1934. Color clear delicate lavender shading deeper at tips of petals. A good stock permits us to introduce it at.....\$5.00
- Lord of Autumn** (*Almy*). A fine big yellow that has swept the East and was a sell-out last year. Completely distinct and most desirable because of its deepest yellow coloring. A very great acquisition and in our opinion the best of the many new yellow varieties. A "Best Keeper"\$5.00
- Magnificent** (*Broomall*). A splendid cactus, golden center shading through light salmon orange to pink at the tips of the petals...50c
- Mary Elizabeth Redfern** (*Redfern*). A fine large lavender pink of perfect form. A "Best Keeper," and blooms immense.....\$5.00
- Miss Berkeley** (*Salbach*). Withdrawn for the season to increase stock.
- Mrs. Alfred B. Seal** (*Seal*). I. D. A beautiful old rose decorative. The flowers are huge, of great depth and substance. Strong, tall bushes with excellent stems.....60c
- Mrs. Carl Salbach** (*Salbach*). F. D. One of the most dependable of all dahlias. A sturdy, vigorous grower, full of blooms and a fine tuber maker. The flowers, which are uniformly symmetrical, are a beautiful orchid shade and are borne on long stout stems. The bushes are stately in the garden. One of the "Best Keepers"40c
- New Pink Delice**. F. D. Pure La France pink, splendid for cutting. Fine stems and a "Best Keeper"40c
- Oriental Beauty**. One of the most beautiful semi-cactus dahlias grown. Pure deep rose pink, very bright and clear. Fine habit..60c
- Pink Ambassador** (*Von Issendorf - Salbach 1935*). S. C. Named for Ambassador, which it resembles in form. The color, however, is a beautiful saffrano pink, shading to cream yellow at the center of the flower.....\$1.50
- Queen of the Garden Beautiful**. F. D. An enormous primrose yellow decorative. Has been awarded numerous first prizes as the largest flower in the show. A fine keeper.....50c
- Rollo Boy** (*Pelicano*). C. An immense flower of beautiful form and long straight stems. Delicate amber yellow.....50c
- Sagamore** (*Kirby*). F. D. Amber gold, shaded salmon rose and orange buff. Strong grower, and a "Best Keeper".....40c
- Salbach's White** (*Salbach*). F. D. A most beautiful large ivory white dahlia of perfect form. Full, deep and of wonderful substance. A profuse bloomer. The peer of all white dahlias. Does not burn. One of the "Best Keepers"50c
- Sanhican's Cameo** (*Fisher & Masson*). F. D. Immense flowers in a new color—coral rose with glistening golden sheen—this outstanding new dahlia qualifies as one of the best for both show and cutting uses.
First as largest dahlia at the California Flower Festival, 1934, we believe that this huge variety can consistently compete with even the giant Kaweah for size. A "Best Keeper," fine stems, good habits and destined for a long period of popularity...\$2.00
- Satan** (*Ballay 1932*). S. C. This splendid dahlia is, we think, the most striking dahlia in commerce today. Its horn-shaped petals give it a form that is entirely distinct and unusually graceful. Satan is of huge size and its color is a brilliant carmine. A Roll of Honor dahlia and first as best flower in both San Francisco dahlia shows, 1932. A "Best Keeper"\$2.00
- Sweet Briar** (*Stredwick*). C. A beautiful rose pink cactus. Very free flowering.....75c
- Sydney B. Mitchell** (*Salbach*). F. D. A very large flower of dark rose red, almost black in the center, shading through carmine to Tyrian rose at the end of the petals. Fine stems. Bushes covered with blooms. A very rich note in the garden or in any bouquet.50c
- Tommy Atkins** (*Bessie Boston*). F. D. Blooms are a brilliant scarlet. Vigorous grower and a prolific bloomer. One of the "Best Keepers"60c
- Trentonian** (*Fisher & Masson*). A wonderfully blended dahlia of old gold, amber and coppery bronze. Good form and one of the "Best Keepers"50c
- Uncle Tom**. F. D. Deepest maroon, nearly black. Larger and better than Black Jack.40c
- Yukon** (*Bessie Boston*). Bright rich red-violet, described in Ridgway as "Amaranth Purple." A most regal flower. Fine form, medium sized flowers and a "Best Keeper".....60c

FOR RAISING THE FINEST DAHLIAS—Complete year around directions for care of dahlias given in "THE NEWSOM DAHLIA MANUAL." Sixty-three pages of practical instructions and illustrations on preparing, planting, fertilizing, and storing of dahlias. Postpaid for 50c each.

POMPON DAHLIAS—
Good keepers that are
invaluable as cut flowers



SMALL FLOWERING DAHLIAS

Any three 35c or 40c Dahlias for \$1.00

The free blooming small dahlias (pompons, singles, and miniatures) all of which keep so well when cut, are among the most satisfactory all-around plants that may be had in any garden. They perform the double service of providing color in the garden and blooms for the house—for a single bush will bloom for months, actually producing hundreds of blooms. Tubers of small flowering dahlias should be planted as soon as received, as they are usually small and the eyes are apt to dry out if left exposed to the air for any length of time.

MINIATURE DAHLIAS

- Baby Royal** (*West*). A beautiful cactus miniature from England that has created a sensation both in Europe and America. Pink, shading to orange.....60c
- Childhood**. A new rose pink semi-cactus with blooms the size of Little Jewel. Stock limited\$1.00 net
- Coronne** (*Haake*). White, formed like a gardenia60c
- Elizabeth Pape**. Flesh pink, cactus type....35c
- Gail Taylor** (*Salbach-Taylor 1936*). Stunning in color and perfect in habit, we regard Gail Taylor as easily the finest miniature grown, better even than Miss Vivian, Little Pearl, and Little Jewel, the three that we had previously considered to be "tops."
- Strikingly suffused brick red and yellow, the variety is showier than any dahlia we know. Bushes filled with blooms, stems long and strong, blossoms full but only two and one-half inches in diameter. Decorative type. Unexcelled for cutting. Each.....\$5.00 net
- Irene**. Peach color, decorative form.....35c
- Little Pearl**. A fine new cactus miniature from Europe. Similar to Elizabeth Pape, but deeper in color, being salmon pink. Centers closed throughout the season. One of the very best. 75c
- Miss Vivian** (*Mack*). A startling rose pink which has taken the dahlia enthusiasts in the San Francisco region by storm. One of the very finest since Little Jewel opened up the miniature field. Unexcelled keeper, long stems\$2.50
- Mrs. Miller Griffiths** (*Logan-Salbach 1936*). A brilliant, glowing orange red, the brightest orange among miniatures. Decorative type. So free flowering that the bushes are almost a solid mass of bloom. We are the sole introducers of this fine variety, which we have

- purchased from the originator, Mr. Hugh Logan\$1.00
- Red Head**. Soft orange red. Fine form, closest to decorative type. A Roll of Honor dahlia.50c
- Rhoda**. Salmon, suffused gold. Informal decorative type, with twisted petals.....35c
- Sanhican's Sweetheart**. Honey yellow to apricot. Most floriferous. Cactus type.....75c

POMPON DAHLIAS

- BANTAM**—Brownish red, long stems.....35c
- BOSSY**—Light phlox lavender. Very fine..35c
- DANDY**—A pure orange of fine form.....35c
- FRANKIE**—Golden apricot, tipped red....35c
- GERTRUDE**—Our own origination. Glowing carmine with many blooms and long stems.35c
- GIRLIE**—Beautiful pure rosy lilac.....35c
- GLOW**—Light old rose to coral. One of the favorites35c
- GOLDILOCKS**—Bronzy gold.....35c
- JOE FETTE**—Pure white.....35c
- KATHLEEN**—Deep rose. Fine.....35c
- LITTLE BEESWING**—Cherry red with golden yellow at base of petals. Red predominating.35c
- NELLY FRASER**—Pinkish lavender.....35c
- TAKA'S PURPLE**—Bright phlox purple...35c
- TAKA'S YELLOW**—Deepest yellow.....35c
- YELLOW GEM**—Creamy yellow. Free blooming35c
- ANY TEN POMPONS**.....\$3.00
- ONE EACH, ALL FIFTEEN POMPONS**..\$4.35

SINGLE DAHLIAS

- MRS. JOYNSON HICKS**—Buff with carmine halo40c
- NARANJA**—Bright orange. Tall.....40c
- REDWING** (*Collarette type*). White, striped scarlet. A new Serpa origination.....40c
- UNION JACK**—Red, striped white.....40c

DAHLIA SEED

No Greater Garden Value Anywhere Than Salbach Quality Dahlia Seeds



You can grow your own \$10.00 and \$20.00 dahlias, and easily, too. All that is necessary is a packet of Salbach dahlia seed, water, and ground to grow them in. Hundreds of our customers have already grown fine prize winning dahlias from our seed, and many have named and introduced dahlias grown from Salbach seed. Grace Houston and Dr. Aurelia Reinhardt, for instance, both listed in our catalog, were grown from seed purchased from us.

There are many reasons for the superiority of our dahlia seeds, but perhaps the most important is the fact that we always plan our dahlia plantings to produce the best possible seeds. Many of the finest parents, such as Angelo



MR. SALBACH,
Hybridizing Dahlias

Rossi, Kaweah, and Satan do not seed well. The only way to get any number of seeds from such parents is to grow them next to varieties that are known to set seed easily. Bees, butterflies, and insects of all sorts will then carry the pollen from one to the other. In addition, Mr. Salbach himself gathers pollen from varieties such as mentioned, as well as other new kinds, as Frank Serpa, Forest Fire, Cavalcade, Lord of Autumn, Lavender Lady, and Conquistador, which he crosses to likely parents. As we do not sell seed from specified parents, some of these specially fine seeds will find their way into every packet, particularly the "Selected" grade.

The most apt demonstration of the excellence of Salbach dahlia seed is shown by the tenor of the thousands of unsolicited testimonials that we have received praising the quality of our dahlia seed. Typical are the following:

"I was not only first, but second and third from dahlias of your seed"; "Mr., the dahlia man from, Ohio, is trying his best to get us to sell him some of the bulbs." Another reports that he was awarded "first prize as most beautiful dahlia in the show" with a variety produced from our seed. Still another states that a dahlia from our seed "has been the sensation of the entire town."

We do not have a complete record of the prize-winnings of the varieties raised from our seed, but we do know a few, which include the following major awards:

- American Home Achievement Medal, Duluth, 1929.
- Award Merit, American Dahlia Society Trial Gardens, 1932.
- Award Merit, American Dahlia Society Trial Gardens, 1933.
- Best seedling, Palace Hotel Show, 1929.
- Best two-year-old seedling, California Flower Festival, 1930.
- Best two-year-old seedling, California Flower Festival, 1934.



An example of the gorgeous array of huge, colorful blooms that can be raised from Salbach Dahlia Seed.

Besides giving you the finest dahlias obtainable, plantings from our seed permit you to choose varieties most adaptable to your climate. This is particularly true for those who live where summers are too hot and dry for most dahlias to grow well. Our long experience in hybridizing enables us to select the hardiest and most versatile parent stock, and each packet carries a goodly percentage of seed qualified to thrive in the interior valleys.

The joy of growing dahlias from seed lies largely in the fact that they produce full sized bushes and maximum bloom the first year. Each seed that grows (and most of them do) gives you a new plant, entirely different from the existing varieties—many being finer than the dahlias already in commerce. The tubers, however, come true to the original bush, enabling you to build up a stock of the fine new varieties you grow.

Dahlia seed are easily germinated with or without greenhouse treatment, and as they cost as little as one cent per plant, afford the greatest possible bloom for your investment.

SELECTED DAHLIA SEED (Large Flowering Type). Especially gathered from the best flowers of the very finest varieties we list—from parents which have proven their tendency to pass on to their offspring size, vigor, keeping quality, and fine colors. Produce the finest blooms in varied types and colors. Bloom abundantly from seed the first year planted.

50 seeds.....\$1.50 100 seeds.....\$2.50

CHOICE DAHLIA SEEDS (Large Flowering Type). Picked from good seed parents—and sometimes produce new varieties as outstanding as those coming from our Selected Seed strain. A most inexpensive way to have a gay colorful garden that is just full of blooms over an unusually long period.

100 seeds.....\$1.00

Directions for Growing Dahlias from Seed Supplied with Every Package.

SALBACH POMPON DAHLIA SEED

Pompon dahlias are the small “button” dahlias. While the seed of these do not give 100% pompons, it gives a large percentage of attractive “button” dahlias. Besides pompons, these seeds usually produce a number of duplex (small flowers with two or three rows of petals) dahlias, and often attractive miniature dahlias.
(40 to 50 seeds)50c pkt.

MINIATURE DAHLIA SEED. Collected from our fine miniature varieties. Will give a varied and attractive assortment of small type dahlias—35c pkt.

SALBACH SELECTED SEED SPECIALTIES

Each year we make special trips to the seed farms to appraise and select the most outstanding strains and novelties being offered, and in addition, we test on our own grounds, seeds imported from England, Germany, Australia, and elsewhere. From all these, we select the finest and best that can be had. We limit our seed listings to the most outstanding strains and novelties, with the result that anything grown from our seed will produce striking blooms, better in every way than those of your neighbors who use ordinary strains.

Those who have grown and compared the strains we list, will assure you that the few extra cents necessary to purchase packets of our specialties will give you a hundred-fold return of value, and we have made it a point to keep one jump ahead of competition in our listings of outstanding new seed creations.

We call particular attention to the following remarkable strains:

Aquilegia, Waller-Franklin Strain—Described by Sydney B. Mitchell in "From a Sunset Garden" as the best American strain of columbine.

Broom, Fancy Colored Hybrids—Gathered from Sydney B. Mitchell's own garden, having been originally imported from England. Now available in both tall and dwarf growing types.

Cinerarias, Howard and Smith Super Giants—A striking new strain with immense blooms in a remarkable color range.

Dwarf Bedding Dahlias, Salbach Re-selections (Unwin Type)—We believe our strain to be the finest in existence. See back cover.

Delphinium, Vetterle and Reinelt "Pacific" Strain—Winner of three consecutive Blue Ribbons at largest California exhibitions. The most striking advance in delphinium hybridizing in years. See listing of new mid-blue shades and also special hand-pollinated seed.

Helianthemum—Beautiful matty shrub. Seeds from Sydney B. Mitchell garden.

Iceland Poppies—Outstanding Santa Maria Inn and Gartref strains.

Pansy—W-F Improved Swiss Giants—Considered the finest strain available—splendid colors and consistently large blooms.

Petunias—Richard Diener's single and double Ruffled Monsters in his own packets.

Phlox, Gigantea Art Shades—Qualified as outstanding either for its size of bloom (1¼"-1½"), or for its beautiful range of colors.

Snapdragons—Lammerts Rust-Proof Strain—Splendid strain, one of, if not the best. In mixture and separate colors. In new colors and generally improved over last year.

Zinnias—The finest we know of, coming directly from Bodger's, the originators of the famous Dahlia flowered and other types.

OUTSTANDING NOVELTIES

These new seed creations deserve your particular attention:

Arctotis Hybrids

Armeria Formosa—Giant Hybrids

Calliopsis Dwarf Marmorata

Cornflower Jubilee Gem

Cosmos Orange Flare

Cosmos Sensation

Gilia Fairy Stars

Godetia Kelvedon Glory

Godetia Sybil Sherwood

Godetia Wild Rose

Marigold Dixie Sunshine

Marigold Harmony

Nasturtium, Double Gleam Type, Improved—Gleam Hybrids, Scarlet Gleam, and New Orange Gleam

Nasturtium, New Dwarf Globe Type—Golden Globe and Globe Hybrids

Petunia—Double fringed Rose Pink and White

Petunia—Balcony Black Prince, B. Blue Wonder and the 1936 "Grand Champion," Flaming Velvet.

Schizanthus—Rock Garden Hybrids

Stock, New Super Giant Imperial Type—Rose-light and Rose Charm

GENERAL LIST OF SEED SPECIALTIES

Fertilizer will help, and so will regular cultivation—but dollar on dollar spent for plant food, and hour on hour of garden work will not produce prize winners if the plants come from inferior seed strains. That is why we are so confident that no real gardener will begrudge the few extra cents required to secure the seeds of the finest rare strains—and that is why we have purchased seeds that actually cost us from two to ten times as much as the ordinary strains.

NOTE: Seeds are of annuals unless marked otherwise. "P"—perennials.

ANAGALLIS (*Pimpernel*). Fine for rockwork. A dwarf growing, spreading plant covered with tiny blossoms. Six to eight inches tall.

Blue15c pkt.

Terra-cotta15c pkt.

Mixed. A strikingly blended mixture including smoky lavenders, crimson, terra-cotta and half a dozen other shades. A mass planting gives a surprisingly rich color pattern resembling a fine Oriental rug. For bedding we recommend this anagallis mixture even over many of the novelties of recent introduction.....15c pkt.; oz. 60c

AQUILEGIA (*Columbine*). P. Waller-Franklin strain. Simply immense blooms with extra long spurs. A magnificent strain, described by Sydney B. Mitchell in "From a Sunset Garden" as the finest American strain, equal to that of any foreign firm. We have received more than one report from customers to the effect that this strain has produced sensationally large and beautiful flowers that have attracted garden lovers from miles away.

Blue Shades Superb. (*Waller-Franklin*). Long spurred. Beautiful clear blues.

.....25c pkt.; 1/16 oz., 75c

Pink Shades Superb. (*Waller-Franklin*). Long spurred. In variations of pink.

.....25c pkt.; 1/16 oz., 75c

Waller-Franklin Hybrids. Long spurred, mixed—in orange, scarlet, yellow, pink, rose and white shades.....25c pkt.; 1/16 oz., 75c

Crimson Star. Long spurred. A large and brilliant variety with long crimson spurs and white collar.35c pkt.

Group Collection—One packet each, Blue Shades Superb. Pink Shades Superb and Crimson Star75c

ARCTOTIS HYBRIDS. This striking flower greatly resembles the popular Transvaal Daisy in form of bloom, but is hardy, and comes in a wider range of colors. Striking in the garden and easy to grow. Orange, red, yellow, copper shades and carmine in mixture only.....25c pkt., 1/16 oz., 75c

ARMERIA FORMOSA—Giant Hybrids. P. Now available in mixture of bright pinks, coral reds and violet shades, this hardy flower will be fine, both in the garden or as a cut flower. Resembles the wild brodiaea in form and habit, except for color and the fact that the blooms are an inch and one-half in diameter. 35c pkt.; 1/64 oz., 60c; 1/32 oz., \$1.00

BRACHYCOMBE (*Swan River Daisy*). Resembles a small cineraria —dainty, free flowering. Useful in beds, borders, or rock gardens and striking in mass.

Blue15c pkt.

Purple King—Deep violet.....15c pkt.

Mixed. Blue, lavender, violet, rose, and other colors in showy mixture.....15c pkt.

BROOM (*Cytisus*). P. For those Westerners who wish colorful and unusual shrubs, we have secured a limited supply of hybrid broom seeds. Can be grown outside of the Pacific Coast in those regions where the winter is not too severe. These will produce plants in full color assortment, variegated, in brilliant shades of red, pink, gold, apricot, brown, rose, orange and other colors. The shrubs are literally covered with myriads of the bright little pea-shaped flowers, which are in bloom for a long period of the year. Drought resistant. Gathered from Sydney B. Mitchell's own garden. Stock limited. 50c pkt.

BROOM, Dwarf (*Cytisus*). P. As above, in full new color range but selected from plants 1½ to 2½ feet high. 80%, at least, will be dwarf.75c pkt.

CALENDULA (*Pot Marigold*). Easily grown, many blooms, re-seeds itself.

Orange Shaggy—An artistic, new, large, orange calendula that is a new "break." Petals deeply fringed and lacinated, giving the flower a most informal air. As outstanding and useful as "Sunshine," but in a different color....15c pkt.; ¼ oz., 40c; ½ oz., 75c

Sunshine (*Chrysanth*). A new departure that you would hardly recognize as a calendula. Awarded seedmen's "All-American" as the finest seed novelty for the season of 1934. The petals are long and twisted inward in such a manner that the blooms resemble chrysanthemums. Color a light golden yellow, free flowering, and excellent for cutting. Flowers throughout the year if blooms kept cut15c pkt.; oz., 40c

CALLIOPSIS, Dwarf Marmorata. Except for being weighed down by the anchor-like name, "Calliopsis," this flower might be ranked as one of the best of all recent seed developments. In our own trial beds, Dwarf Marmorata was as striking as any of the novelties of last season. Dwarf growing and very floriferous, it blooms a solid mass of rich velvety mahogany brown. Height nine to twelve inches and miniature blooms, suitable for small flower arrangements. Drought resistant.15c pkt.; ¼ oz., 40c; ½ oz., 75c



COSMOS, Early Klondyke Orange Flare — Grand Gold Medal Winner in Seedmen's All-American Selections for 1935. Will bring its bright vivid blooms to regions where orange cosmos have been practically unknown due to late blooming habit, and will give a much earlier blooming elsewhere than do the older types. Flowers in less than four months from planting, but seed should not be started until March or April. *Pictured above.*

In addition to its early blossoming, this remarkable new cosmos is outstanding because the less abundant, light green foliage presents a much better mass of bloom than do the older types.25c pkt., 1/8 oz., 60c

COSMOS, Sensation Mixed—New this year, and second only to Petunia Flaming Velvet in the All-American Selections, this early blooming cosmos is outstanding because of the huge blossoms it produces. When disbudded, blooms range from four to six inches in diameter. White and two shades of pink, in mixture only.50c pkt.

DAHLIA SEED—Dahlias, grown from seed, make ideal "perennial annuals," as they bloom from seed the first year and reproduce themselves from bulbs thereafter. **SALBACH Large Flowering**, and **SALBACH Pompon Dahlia** seed described fully on pages 22-23.

CHEIRANTHUS ALLIONI (*Siberian Wallflower*). Brilliant orange wallflower-like blooms, produced freely throughout a long season. Ideal for bedding or rockwork. Eighteen inches tall. Plant in May.15c pkt.; oz., 40c



Sensational New Improved Swiss Giants
(See page 31)

CINERARIA—Howard & Smith Super Giants. This strain of mammoth cinerarias produces blooms four inches across, and can be grown in any garden or in pots, with facility. A new standard in large type cinerarias.

Blue Shades. . . Small pkt., 35c; lg. pkt., 60c
Crimson and Carmine Shades.

. Small pkt., 35c; lg. pkt., 60c
Salmon Shades. Small pkt., 35c; lg. pkt., 60c

Superb Mixture—Colors as above with additional shades, in balanced color range.

. Small pkt., 35c; lg. pkt., 60c

CORNFLOWER, Dwarf Jubilee Gem (*Bachelor Button*). The introduction of this fine novelty now permits the use of the deep blue cornflower for borders, ground work and in rock gardens. Literally full of blooms and only twelve inches tall. Imported from England and sold in the introducers packets.35c pkt.

DAHLIAS, Dwarf Bedding Type, Salbach re-selections. (Sometimes called "Unwin Dwarf Dahlias"). One of the most outstanding of all recent seed offerings, being ideal for bedding, fine for cutting, and having a long blooming period. Unusually effective in the garden, as is evidenced by the universally favorable comment among many visitors who have seen the splendid display made by these bedding dahlias in our own experimental gardens. Recommended by Sydney B. Mitchell, considered the West's leading garden authority, as one of the finest new things he has ever tried in his own garden.

Dahlia hybridizing has always been one of our strong points, and Mr. Salbach has given this remarkable strain of dwarf dahlias the same personal attention that has gained him a ranking as one of the world's foremost hybridizers of dahlias, gladiolus, and iris. We believe that our strain of dwarf bedding dahlias is now the finest in existence.

Single and semi-double flowers on plants twelve to twenty inches high. Good keepers, invaluable in small bouquets, and striking in the garden. Require little space and the



ICELAND POPPIES

best plants can be saved and increased from tubers for future seasons. Germinates easily. Blooms the first year from seed. Fifty (or more) seeds to packet.

Choice Selection, every seed from a fine plant. In mixture of autumn shades, peach, red, tan, scarlet, yellow, cream, rose, apricot and orange.....25c pkt.; 1/8 oz., 75c

Special XXXX Mixture—In the same colors as the Choice Selection, but gathered from our very finest, most floriferous plants. None better50c pkt.

DELPHINIUM—Dwarf or Chinensis. One of the most effective plants possible for small borders, and for massing. Literally covered with blooms. A perennial which blooms the first year. "Something different" which will add a distinctive touch to your garden.

Azure Fairy. Clear sky blue. 9 inches.

.....15c pkt.; 1/8 oz., 50c

Blue Butterfly, Improved. Deep ultramarine blue. 12".....15c pkt.; 1/8 oz., 50c

DELPHINIUM PLANTS—Strong young seedlings, field grown from V. & R. Pacific Strain, in mixture of colors only. Stock limited.\$2.00 dozen, postpaid



Left: A spike of Vetterle and Reinelt delphinium.

Below: A portion of the Vetterle and Reinelt delphinium planting. See page 28.



DELPHINIUM—(Continued)

DELPHINIUM—Vetterle and Reinelt "Pacific" Strain. P. Each time we see Frank Reinelt's handiwork and compare it to the products of other delphinium experts, we feel like pausing to "take our hat off" to Mr. Reinelt, who is rapidly earning a place as one of the world's most remarkable flower hybridists.

Two seasons ago, we had the pleasure of being the exclusive introducer of this sensational strain, and can report that our sales have increased tremendously since it has been possible to compare the spikes with those of other hybridists. Typical of the results obtained is the following unsolicited quotation, "I am sending you a spike of delphinium which I thought was extra good. It's from your 50c packet of seed. I've had different people tell me that they have never seen a delphinium so large, and the plant is only one year old. I think your seed is wonderful."

The largest spikes from Pacific delphinium seed are well over four inches in diameter, yet they retain a graceful and balanced appearance, and are most attractive in color. The plants are tall, the spikes full-blooming, and the individual florets range up to 2 inches in diameter.

Three consecutive California Blue Ribbons have been awarded this strain—for it was the best exhibit of delphinium at the California State Fair and the California Flower Festival in 1934, and then at the California Spring Flower Show in 1935.

New Mid - Blue Shades Mixture. A new offering consisting of lighter blue shades than we have ever been able to offer previously. 50c pkt.; 1/16 oz., \$1.50

Lavender Shades Mixture.

. 50c pkt.; 1/16 oz., \$1.50

Pastel Shades Mixture. In beautiful shades of lavender pink. 50c pkt.; 1/16 oz., \$1.50

Violet-blue Shades Mixture. Deep blue and violet colors. 50c pkt.; 1/16 oz., \$1.50

White Mixture. Fine strong whites, obtained from inter-crossing with the sturdier blues. A few will come in blue or lavender shades, but a large majority will be pure white. 50c pkt.; 1/16 oz., \$1.50

Balanced Assortment. Including seeds from the pastel, blue, and lavender mixtures listed above. 50c pkt.; 1/16 oz., \$1.50

DELPHINIUM, Vetterle and Reinelt "Pacific" Strain. Special Hand Pollinated Seed. Gathered from the very choicest specimens, cross pollinated by Frank Reinelt. 100 seeds to a packet.

Light Shades, Hand Pollinated. . . \$2.00 pkt.

Med. Shades, Hand Pollinated. . . \$2.00 pkt.

Dark Shades, Hand Pollinated. . . \$2.00 pkt.

White, Hand Pollinated. \$2.00 pkt.

Balanced Mixture, Hand Pollinated.

. \$2.00 pkt.

DELPHINIUM PLANTS—See page 27

DIANTHUS, Laciniatus Splendens. A huge and showy, new "pink" which blooms freely from seed the first year. One of the most striking border plants imaginable. Blooms over two inches across, of brilliant carmine, with contrasting white eye.

. 25c pkt.; 1/4 oz., 60c

DIASCIA BARBAREA. Attractive coral pink flowers in a solid mass of bloom. Very attractive and ideal for rockeries. Fine in pots. Six inches tall. 35c pkt.

ESCHSCHOLTZIA (California Poppy). We offer two striking named varieties and a mixture, all of which are most effective.

Carmine Queen—Semi-double. Bright, rich carmine. Most unusual. New.

. 15c pkt.; 1/4 oz., 60c; oz., \$1.50

Fireflame—Bright orange-scarlet of the tidy "dwarf erect" type.

. 15c pkt.; 1/4 oz., 60c; oz., \$1.50

Hybrida Mixture—Of dwarf erect varieties, containing new colors in Eschscholtzias, including soft pink, scarlet, chrome, copper, red, claret, and royal purple.

. 15c pkt.; 1/4 oz., 60c; oz., \$1.50

GERANIUM ZONALE—Fancy Hybrids. P. Easily raised from seed, this fine strain will give some blooms the first year. Immense, large flower heads in pink, rose, scarlet and other shades. 25c pkt.

GILIA FAIRY STARS. An unusually beautiful little plant that is admirable for borders or rock gardens. Star-like blooms as small as wild violets and just as dainty. Colors run the full range of the autumn and pastel colors as rose, pink, orange, yellow, cerise and cream. Sometimes cursed with the name "Leptosiphon French Hybrids" but nevertheless one of the year's finest novelties. Better, we believe, than either Virginia Stocks or Linaria Fairy Bouquet. 25c pkt.; 1/4 oz., 50c

GODETIA—A showy annual which grows ideally where the climate is cool. The three varieties we list are all strikingly better and decidedly different from the ordinary varieties.

Kelvedon Glory. A new color in godetia, introduced by the same hybridists who released the striking Sybil Sherwood. Vigorous and practically covered with deep glowing salmon orange blossoms. * Imported from England and sold in the introducers packets.

. 35c pkt.

Sybil Sherwood. New in color and habit. Sybil Sherwood sets a new standard as a garden godetia. Miss Elizabeth Bodger, hybridist for Bodger Seeds, Ltd., enthuses as follows: "To my mind, Sybil Sherwood has the finest color of any flower on the market, barring none." The color is soft salmon pink, edged white, while the candelabrum-branching spaces the flower most attractively—a complete break from the ordinary bunch blooming growth of the single-flowering godetias. Most graceful when cut and blooms keep unusually well

. 15c pkt.; 1/16 oz., 35c; 1/8 oz., 60c

GODETIA—(Continued)

Wild Rose. A striking bedding plant that makes a solid mass of bloom. Flowers light rose pink and better, we believe, for mass planting, than the new "Nana Compacta" type petunias. Planted in the border with Lobelia Cambridge Blue, it was one of the delightful surprises of our trial beds.

.....15c pkt.; 1/8 oz., 50c
GOURDS—Direct from the outstanding Bodger collection.

Large Varieties Assortment.....15c pkt.
Small Varieties Assortment.....15c pkt.
Large and Small Sorts, mixed.....15c pkt.

HELIANTHEMUM (Sun-rose). P. A most delightful dwarf evergreen perennial, three to six inches tall. Spreading, dense, matty growth. Covered with brightly colored flowers resembling miniature single roses, such as the Isobel. In yellow, bronze, red, pink, rose, apricot, orange and similar shades. Has attracted constant attention in our garden. Splendid for rock gardens.

We are fortunate enough to secure exclusive sale of the seed from Sydney B. Mitchell's own garden. His stock was obtained from John Nicholls of Scotland, and W. M. Christy of England, who, between them, raised most of the named forms given awards at the R. H. S. trial gardens at Wisley, England. In mixed colors.....35c pkt.

HUNNEMANNIA SUNLITE (Mexican Tulip Poppy)—A most popular new flower. Bright yellow, with semi-double flowers resembling the blooms of tulip Inglescombe yellow. Good habit, two feet tall.....15c pkt., 1/4 oz., 60c

ICELAND POPPIES (Nudicaule). You who are in the habit of visiting the beautiful Santa Maria Inn half-way between San Francisco and Los Angeles are no doubt familiar with the remarkable strains of these most effective cut-flowers developed by Frank J. McCoy, manager of the Inn. Mr. McCoy has built an international reputation for the Inn by filling it with exquisitely arranged bouquets of the most gorgeous flowers obtainable. Most of these blooms he grows himself, and Iceland poppies have been his particular hobby. He has scoured the world for seeds and has selected and re-selected until he has developed a strain that is unquestionably the finest in America and probably unexcelled anywhere.

Iceland poppies, like gladiolus, may be planted in succession. Bloom approximately three months from the time they are planted. They are most hardy for early blooms, as they stand frost even when other plants wither and blacken. Very floriferous, with long stems, most excellent cut-flowers.

At their best sown either where they will flower or in boxes and transplanted when young.

Coonara Pinks, Frank J. McCoy re-selections—A new strain of Iceland Poppies. Very fine. 95% pink.....25c pkt.; 1/16 oz., 60c

Gartref Strain, Frank J. McCoy re-selections—A new variation in Iceland Poppies.

Pastel and art shades, with darker picotee markings and pencillings.

.....25c pkt.; 1/32 oz., 50c; 1/16 oz., 90c

Orange and Gold, Frank J. McCoy re-selections—Imported originally from Australia, and ranked by Mr. McCoy as one of the finest strains ever purchased. Large flowers of orange and gold coloring, completely distinct from any other strain.

.....25c pkt.; 1/16 oz., 60c

Santa Maria Inn Mixture, Frank J. McCoy re-selections—Re-selected from the finest strains obtainable anywhere—the best mixture you could possibly have. Orange, yellow, white, pink and other shades.

.....25c pkt.; 1/16 oz., 60c

Group Collection—One packet each, Coonara Pinks, Gartref Strain, and Orange and Gold, for60c

LARKSPUR, New Column or Giant Imperial Type. Low branching, with long spikes that are unexcelled for cutting. Our seeds come from a firm which makes larkspur one of its specialties.

Blue Spire—Dark blue. 15c pkt.; 1/4 oz., 40c

Carmin King—Rosy carmine

.....15c pkt.; 1/4 oz., 40c.; oz., \$1.25

Lilac Queen—Lilac to lavender

.....15c pkt.; 1/4 oz., 40c.; oz., \$1.25

Miss California—Salmon pink.

.....15c pkt.; 1/4 oz., 40c.; oz., \$1.25

Group Collection—One packet each, as above50c

Mixture—Including dark blue, rose, rose pink, lilac, salmon pink, and white, mixed.

.....15c pkt.; 1/4 oz., 35c.; oz., \$1.00

LARKSPUR, Rosamond. Although not as tall as the Giant Imperial type, we list and highly recommend this fine larkspur because of its striking and distinct color. It is a pure rose pink self.....15c pkt.; 1/4 oz., 60c

LAVATERA, Sunset (Mallow). A splendid drought resistant annual shrub three to four feet tall, well branched. Plants literally covered with large blossoms of carmine rose.

.....15c pkt.

LINARIA, Fairy Bouquet (New)—(Wild Snapdragon). Compact plants, eight to ten inches high, colors rose, yellow, pink, lavender, carmine, red, white and violet mixed. A gem for border or rock garden..25c pkt.; 1/16 oz., 60c

LOBELIA—One of the most satisfactory of all annual border plants Three to five inches tall.

Cambridge Blue—New. Light blue, large flowered25c pkt.

Emperor William—Gentian Blue..15c pkt.

LUPINES—Giant King Strain. A new and improved strain of annual lupines. Three to four feet tall, of base branching habit and having four to six bloom spikes to the plant. Larger blooms, and many more to the spike—in fact, larger and better in all ways than the older types. Easily grown.

Giant King Mixture—Colors including dark blue, sky blue, heliotrope and white, mixed25c pkt.



MARIGOLD—Carnation Flowered. The new loose petaled type so popular for cutting and for flower arrangements. A minimum of marigold odor.

Guinea Gold—Bright orange. The seed sensation of 1933.....15c pkt.; ¼ oz., 40c

Yellow Supreme—The new yellow counterpart of Guinea Gold Light yellow. Stock limited15c pkt.; ¼ oz., 50c

MARIGOLD—Dwarf French Double Type. Compact, dwarf growth, 9-12" tall. Floriferous, pompon type flowers.

Golden Ball—Bright orange.

.....15c pkt.; ¼ oz., 35c

Harmony. New. A very striking and outstanding new variety, each bloom having the rich maroon brown base of Robert Biest, with a central crest of deep orange. Dwarf, if anything, than the others of this type, and therefore most attractive in borders..25c pkt.

Robert Biest—Dark, rich mahogany maroon, each petal faintly edged yellow.

.....15c pkt.; ¼ oz., 35c

Monarch Mixture — Including orange, brown, yellow and mahogany in different color variations.....15c pkt.; ¼ oz., 50c

MARIGOLD, Dixie Sunshine. A showy new annual, bushing much larger than ordinary marigolds. A most showy garden plant, being literally covered with bright yellow blooms. Each flower resembles a miniature chrysanthemum, as the petals are both twisted and curled. Plants three to four and a half feet tall, blooms one inch to two and a half inches in diameter.

.....25c pkt.; ⅛ oz., 50c.; ¼ oz., 90c

MARIGOLD, Mexican Dwarf Orange. Color the same as Guinea Gold, with petals fairly loose. Large blooms, bright orange. Fifteen to eighteen inches tall....25c pkt.; ¼ oz., 75c

NASTURTIUM—Double Gleam Type. Our seed comes direct from the introducers of the finest nasturtiums of this remarkable new type. The stock forced on the market last year in the heat of competition was not fully up to our expectations, but this season we are listing only such of the Gleam Nasturtiums as we are sure of. All are sweet-scented, double and semi-trailing.

Golden Gleam. Bright golden yellow.

.....10c pkt.; oz., 25c; ¼ lb., 75c

Orange Gleam. New this season, and the one new Gleam variety that we feel sure enough of to definitely recommend. Color golden orange.....25c pkt.; ½ oz., 75c



Aquilegia (Columbine)—Waller-Franklin Strain

Scarlet Gleam. A most popular and vividly colored variety. Bright scarlet, very dazzling. Greatly improved over last year.

.....15c pkt.; oz., 40c

Gleam Hybrids. Seedlings from the popular Golden Gleam with the same growing habit and the same profusion of bright double flowers. In colors never dreamed of before in double nasturtiums—salmon, golden yellow, orange scarlet, cerise, creamy yellow, orange, crimson, and gold flushed scarlet. See back cover. Greatly improved in habit over last year.....15c pkt.; oz., 40c

NASTURTIIUM—(Continued)**NASTURTIIUM—Dwarf Double Globe Type.**

Similar to the Gleam nasturtiums in everything but growing habit. These are bushy and dwarf, while the Gleams are semi-trailing. Fine for rock gardens and better for massed color than any other nasturtium.

Golden Globe. The dwarf counterpart to Golden Gleam.....15c pkt.; oz., 50c

Globe Hybrids. Equivalent to the Gleam hybrids, but of dwarf habit. Full color range and very fine, although a few of the blooms will be only semi-double. 25c pkt.; ½ oz., 80c

NEMESIA (*Superbissima Grandiflora Nana Compacta*). A splendid new strain of these orchid-like flowers. In brightest colors—cherry red, orange, rose and scarlet, mixed. Eight inches tall, with small but colorful blossoms.....15c pkt.; 1/16 oz., 40c

PANSY—Waller-Franklin Improved Swiss

Giants. "This magnificent blend of choice rare colors far surpasses in quality and range of color any mixture of Swiss Giants we have ever seen. . . . we consider it the supreme pansy mixture of all time"—this description by the introducer describes the excellence of this splendid strain better than anything we can say. Colors superb and flowers consistently large.

.....50c pkt.; large pkt., \$1.00; 1/16 oz., \$2.00

Roggli Super-Swiss Giants. A very fine strain, but blooms not so consistently large and colors not quite as select as the new "W-F" mixture.....35c pkt.; 1/16 oz., \$1.25

**MARIGOLD DIXIE SUNSHINE****PETUNIA—Rose Pink and White****PETUNIA—Large Flowering Double Type.**

Very popular. Approximately 50% fully double, 40% semi-double, and the remaining 10% attractive singles. Flowers huge.

Rose Pink and White—A new and attractively colored petunia in the lighter colors. The large flowers look like frills of pink lace, the white predominating in some, the pink in others.....\$1.00 pkt.

Diener's Double Ruffled Monsters, Mixed. (No. 38). We offer in Mr. Diener's own packets, this most outstanding mixture of doubles in full color range.

.....Small pkt., 50c; extra large pkt., \$1.00

PETUNIA—Large Flowering Single Type. Very fine, both grown in pots or for general garden use. Immense blossoms.

Appleblossom—A large fringed appleblossom pink.....50c pkt.; 1/64 oz., \$1.50

Pink Pearl—A simply huge variety of rose pink with violet center. One of the largest petunias grown. A Diener origination.

.....50c pkt.; 1/64 oz., \$1.25

Triumph Pink. Huge and fringed. Color bright rose, a shade similar to Rosy Morn, Rose of Heaven, etc. 50c pkt.; 1/64 oz., \$1.35

PETUNIAS—(Continued)

Diener's Ruffled Monsters, Mixed—Single. This is the same assortment (No. 8) that has carried Mr. Diener's reputation for petunias throughout the world, and the seeds come direct to us from the Diener gardens. Contains coppery red, mauve, salmon-rose, lilac pink, flesh pink and many other new colorings50c pkt.

PETUNIAS—Balcony or Pendula Type. The type highly recommended by Sydney B. Mitchell (Sunset Magazine garden consultant) for garden use because of their value in massing. Also most effective in window boxes. Abundant bloomers.

Alba—Ivory white. Very effective.
.....15c pkt.; 1/32 oz., 35c

Black Prince—Rich, deep velvety crimson, this new color in petunias will add a regal note to any garden. One of the very finest of the new things we have seen this season.
.....15c pkt.; 1/32 oz., 60c

Blue Wonder—A new introduction. A clear bright deep blue of better color and habit than any other blue variety. A full mass of solid blue color that does not fade in the sun.....15c pkt.; 1/32 oz., 40c

Flaming Velvet—The All-American for 1936, this fine bedding petunia is truly striking, for it presents a new and long desired color in petunias. It is a brilliant velvety blood red, almost crimson, much brighter than Black Prince. Unquestionably the very showiest of all petunias for a mass planting, and decidedly useful as a cut-flower. 25c pkt.

Ramona—A splendid new rose pink variety with a fine, strong color.
.....15c pkt.; 1/32 oz., 40c

Mixed—Including Blue Wonder, Ramona, and other varieties of white, rose, violet and other shades15c pkt.; 1/32 oz., 35c

PHLOX GIGANTEA, Art Shades. A new strain of phlox drummondii with blooms well over one inch in diameter, in a soft range of colors, as salmon, appleblossom, light blue, mauve, rose, etc., each with white or cream eye. Winner of Award of Merit, 1935 All-American Selections, but not released until this year. Worth an unqualified recommendation on the basis of size, or the attractive color range alone. Ranks as a standout when both of these points are considered.
.....25c pkt.; 1/16 oz., 60c

SALPIGLOSSIS (Velvet Flower). One of the easiest of annuals to grow, and a most aristocratic and colorful plant. Trumpet-like flowers which bloom profusely and are excellent for cutting. In crimson, gold, black, violet, brown, blue and other shades—mixed.
.....15c pkt.; 1/16 oz., 50c

SCABIOSA, Annual (Pincushion flower, improved).

Loveliness—An exquisitely beautiful large salmon pink variety which was given an Award Merit, R.H.S., 1931. By far the finest individual annual scabiosa
.....15c pkt.; 1/8 oz., 35c

New Giant Hybrids—A splendid new strain of scabiosa which was next in line to Calendula Sunshine as the outstanding seed novelty for 1934 in the seedmen's All-American. In blue, pink, rose, crimson and other colors mixed15c pkt.; 1/8 oz., 35c

SCABIOSA CAUCASIA (Blue Bonnet). P.

New Giant Isaac House Strain—The finest scabiosa for Pacific Coast gardeners. Huge flowers, fringed and ruffled, in shades from lavender to dark blue..25c pkt.; 1/16 oz., 60c

SCHIZANTHUS. (Butterfly flower). Attractive blooms, colored and formed like miniature orchids. Showy in the garden and fine in small bouquets.

New Sunset Hybrids. A well balanced blend, consisting of bright rose and carmine shades, each butterfly-like flower marked with gold or white. Two-foot plants, covered with blooms. Fine for potting, massing, or cutting. Easily grown.....25c pkt.

Rock Garden Hybrids. A new strain with colors similar to the Sunset hybrids, but compact in growth. Ideal for rockeries or pot plants, as they grow only six inches high.
.....35c pkt.

SNAPDRAGONS — Lammerts Rust - Proof Strain (Antirrhinum)—Again we offer Dr. Walter Lammerts latest in that most welcome development—rust-proof snapdragons. Dr. Lammerts has produced four new colors in the maximum type, and seven more and a splendid mixture in the majestic or bedding type. These vary from 85% immunity to 100% in the mixtures and some of the colors. Larger, truer to color, and in every way finer than last season, despite the fact that we have, in our files, a large number of letters attesting to complete satisfaction from our Rust-Proof seed of last season.

TALL, LARGE FLOWERING MAXIMUM TYPE, RUST-PROOF (3-4 feet tall)

Appleblossom pink (100%).
.....25c pkt.; 1/64 oz., 90c

Ceylon Court Yellow (100%).
.....25c pkt.; 1/64 oz., 90c

Deep pink blend (including some orange-gold shades)25c pkt.; 1/64 oz., 90c

Maroon red, yellow base.
.....25c pkt.; 1/64 oz., 90c

Purple red (100%)—rich violet red.
.....25c pkt.; 1/64 oz., 90c

Roman gold—striking—orange and gold with pink base.25c pkt.; 1/64 oz., 90c

Rose pink.25c pkt.; 1/64 oz., 90c

White (100%)25c pkt.; 1/64 oz., 90c

Group Collection—All eight tall (Maximum Type) varieties listed above. \$1.50

Balanced Color Mixture, Maximum Type (including colors above) (100%).
.....15c pkt.; 1/64 oz., 50c

INTERMEDIATE OR MAJESTIC BEDDING TYPE, RUST-PROOF (1½ to 2" tall)
(Fine for borders or solid mass effects)

Pink (100%)25c pkt.; 1/64 oz., 90c

Purple red bedder—violet red.
.....25c pkt.; 1/64 oz., 90c

CARL SALBACH

ORDER NUMBER

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ORIGINATOR AND GROWER
GLADIOLUS, IRIS, DAHLIAS AND DAHLIA SEED
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BERKELEY, CALIF.

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STREET _____

CITY AND STATE _____

NON-WARRANTY: I GIVE NO WARRANTY, EXPRESS OR IMPLIED AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS, OR ANY OTHER MATTER OF SEEDS, BULBS, RHIZOMES OR PLANTS SENT OUT BY ME, AND WILL NOT BE RESPONSIBLE IN ANY WAY FOR THE CROP. IF THE PURCHASER DOES NOT ACCEPT THE GOODS ON THESE TERMS NO SALE THEREOF IS MADE AND PURCHASER MUST RETURN THEM AT ONCE, AND MONEY WILL BE REFUNDED.

CALIFORNIA RESIDENTS: Add 3% to cover Sales Tax, except on goods delivered outside California.

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SNAPDRAGONS—(Continued)

White tube, purple red—striking contrast......25c pkt.; 1/64 oz., 90c

Bronze25c pkt.; 1/64 oz., 90c

Maroon red, white tube—another effectively contrasted bi-color.

.....25c pkt.; 1/64 oz., 90c

Copper red.....25c pkt.; 1/64 oz., 90c

Maroon red, self color.

.....25c pkt.; 1/64 oz., 90c

Orange and gold blend—beautiful.

.....25c pkt.; 1/64 oz., 90c

White bedder.....25c pkt.; 1/64 oz., 90c

Group Collection—All nine intermediate bedding varieties listed above......\$1.65

Balanced Color Mixture, Majestic Bedding Type (including colors above) (100%).

.....15c pkt.; 1/64 oz., 50c

SNAPDRAGONS—Complete Group Collection. All seventeen varieties (eight tall and nine bedding types), as listed above....\$2.75

STOCK—Giant Imperial Type. The finest all-around stock available, except for the two varieties of the new "super" type listed below. Very double, large blooms and fine branching habit.

Blood Red—American Beauty shade.

.....15c pkt.; 1/16 oz., 50c

Fiery Blood Red—Orange to blood red.

.....15c pkt.; 1/16 oz., 50c

Lavender.....15c pkt.; 1/16 oz., 50c

Santa Maria—Pure white.

.....15c pkt.; 1/16 oz., 50c

Special Collection—All four Gt. Imp....50c

Mixture—Including the four named varieties listed above, plus yellow, crimson, cream and other colors......15c pkt.; 1/16 oz., 40c

STOCK—New Super Giant Imperial Type.

Available for the first time this year, in two colors only, this new type is the very finest for cutting, as well as the showiest in the garden. It is fully base branching, which means that the side spikes are as long as any. Twelve to fifteen spikes per plant, all very double, with forty to fifty huge florets open at once.

Rose Charm—Beautiful deep rich rose color......25c pkt.; 1/16 oz., 75c

Roselight—Rose pink. Striking.

.....25c pkt.; 1/16 oz., 75c

STOCK—Complete Collection. Rose Charm and Roselight (Super Gt. Imp.), and Blood Red, Fiery Blood Red, Lavender and Santa Maria (Gt. Imp.).

.....One full packet each (six), 85c

SWEET PEAS—Summer flowering type.

Ambition—Lavender10c pkt.; oz., 35c

Avalanche—White10c pkt.; oz., 35c

Bluebird—Blue10c pkt.; oz., 35c

Idyll—Cream pink.....10c pkt.; oz., 35c

Pinkie—Deep pink.....10c pkt.; oz., 35c

Welcome—Scarlet10c pkt.; oz., 35c

Group Collection—One large packet, each of the varieties listed above (6 pkts.).....50c

Full Color Mixture—Finest sweet peas, including varieties named above, and others, mixed......Large pkt., 25c; ¼ lb., 85c

THALICTRUM DIPTEROCARPUM (*Meadow-rue*). P. Tall graceful perennial that freely

produces its lacy sprays, each of which is covered with a myriad of diminutive lilac flowers. Especially desirable in gardens where a natural effect is desired and a graceful filler for cut-flower arrangements....25c

VIOLA—Like small pansies, but perennial.

Apricot—Color as named.....25c pkt.

Arkwright Ruby—Rich ruby crimson, shaded terra-cotta. Large. Seed imported from England25c pkt.

Blue Perfection—Clear lavender blue.

.....15c pkt.

VIRGINIA STOCK (*French Forget-Me-Nots*).

Ideal for borders or rockeries, growing one foot tall. Tiny blossoms, in crimson, rose and white shades, mixed....15c pkt.; oz., 40c

WALLFLOWER, Gold Standard. Splendid deep golden yellow color. Double flowers. Two feet tall. Very showy in the garden.

Plant May to July.....25c pkt.

WILDFLOWER COLLECTION—Distinctive

California wild flower seeds, all easy growing annuals. One packet each, **Baby Blue Eyes** (*Nemophila*), **Blazing Star** (*Mentzelia*), **California Poppy** (*Eschscholtzia*), **Clarkia Elegans**, **Forget-Me-Not** (*Myosotis*), wild type **Godetia**, **Dwarf Lupin** (Blue) and **Sea-Dahlia** (*Leptosyne*)—Group collection, one packet each, all eight.....50c

Individual packets (except new type California Poppy).....10c each

ZINNIAS—Dahlia Flowered Type. We have gone direct to the introducers of the famous dahlia flowered type and have obtained their finest varieties, as well as their special mixture. Zinnias grow best where the summers are hot and dry.

Canary Bird (Canary yellow), **Crimson Monarch** (Deep crimson), **Dream** (Lavender), **Exquisite** (Light rose, deeper center), **Golden Dawn** (Golden yellow), **Illumination** (Deep rose), **Oriole** (Orange, gold bi-color), **Polar Bear** (White), **Scarlet Flame** (Bright scarlet)—Each variety priced at15c pkt.

Group Collection, all nine varieties....\$1.00

Special Bodger Gold Medal Mixture of dahlia flowered strains. Seed hand-picked from the best flowers of the season. In yellow, crimson, lavender, scarlet, red, orange, rose and other colors.....Large pkt., 25c

Special Gold Medal Mixture, Autumn Shades—The same mixture as above but restricted to the brightest colors—yellow, scarlet, orange and red, in formula mixture from the finest named varieties....Large pkt., 25c

ZINNIAS, Dahlia Flowered—Any variety separately, or either mixture. ¼ oz., 75c; oz., \$2.00

ZINNIAS, Lilliput or Pompon Type—Blossoms the size of, resembling, pompon dahlias—small, compact flowers on strong stems. In mixture of yellow, crimson, buff, rose, white and lilac shades.....15c pkt.; ½ oz., 50c

ZINNIAS, Tom Thumb Lilliput Type. Dwarfest zinnia grown. Tiniest flowers. Plants four to six inches high. Fine for potting or borders. Colors—red, orange, yellow, pink, rose and pastel shades mixed.....25c pkt.



DWARF BEDDING DAHLIAS

Twelve to eighteen inches tall, these splendid little annuals are as fine for bedding as for cutting. Our own Salbach hybridized strain. See page 27.

GLEAM HYBRID NASTURTIUMS

Greatly improved over last year, these fine double nasturtiums are most satisfactory. Attractive salmon, orange, cerise, mahogany, and other colors included among the hybrids. See also Orange Gleam, Scarlet Gleam, and the new Dwarf Globe type, pages 30-31.

